

# People You Need to Know to GET CONNECTED

## Stay Connected to RSPA in 2018

We're looking forward to the year to come! And we're laser-focused on providing you with value and resources that will help your business continue to stay competitive and successful in this ever-changing industry.

### SECURITY RESOURCE NOW AVAILABLE

In this issue of *Connect* we are debuting a column called "Securely Speaking," written by RSPA's newly appointed security advisor, Nathan Sweaney. Nathan has been involved in the POS industry for many years, and so is acutely aware of the challenges RSPA members experience every day. Nathan is known for "helping businesses minimize compliance obligations." Tap into his expertise to find out how you can help your customers do the same.

### LEGAL CONSULTATIONS STILL A HOT ITEM



If you've been a RSPA member for any length of time, you're likely familiar with the Legal Assistance Program, offering the Legal Hotline and a host of tools. RSPA's attorney, Bob Goldberg, is here to help. Regardless of your business-related concern—from

personnel issues to contract negotiations to policy review to new laws—call Bob for advice. Just like the consultations with Nathan, all phone consultations with Bob are free to RSPA members.

Currently, RSPA members can also access 35 legal documents and templates on the website.



### SPEAKING OF RESOURCES...

You'll find a wealth of valuable resources on the website—including the Member Business Resources portal, the Newsroom, the Education On-Demand library, Certification, and EMV Central—with more added every year.

### RSPA'S MEMBER DIRECTORY

We've recently revamped our directory! It pulls real-time member information from the RSPA database; so please make sure your contact information and title are up-to-date. Just contact us at [Membership@GoRSPA.org](mailto:Membership@GoRSPA.org). And we hope you frequently take advantage of this resource: Make new connections, explore possible

partnerships, reconnect with old colleagues—the Member Directory is a wonderful marketing tool and an exclusive benefit for RSPA members.



### SAVINGS PROGRAMS

RSPA offers several cost-savings programs for members. We encourage you to consider incorporating them into your strategic plans. Included are:

- Discounted UPS shipping in the United States and Canada
- Discounted registration rates for all RSPA events
- Special discounts for other industry conventions and shows throughout the year
- RSPA Scholarship Program—perhaps one of the best examples of RSPA members helping RSPA members. The program has granted more than \$2 million in educational funding to RSPA member families. Certain eligibility rules apply; but it's a benefit worth exploring, especially if your children (or grandchildren) are applying to or returning to college in 2018. **c**

### What's Next

*RSPA's membership team works tirelessly to create additional value for you. Stay in touch with RSPA to be among the first to learn when another benefit is added. And we welcome your ideas about benefits and programs you'd like us to consider! Contact us at [Membership@GoRSPA.org](mailto:Membership@GoRSPA.org).*