



VAR Registrations  
than in 2019

**161**

Active Members  
of the Cannabis  
Community at  
RetailNOW 2021

New record!

**54**

Average breakout  
session attendance

**230+**

ISV  
Attendees



**1305**  
Registrants



**35**

First-Time  
Exhibitors

**100**

Booths  
Already Sold  
for RN 2022!



*Highly-Attended*  
**Education  
Tracks**

Cannabis  
Customer Service  
Executive Education  
Next Generation Technology  
Sales & Marketing  
Security

**1st**  
time ever



Cannabis Networking  
& Education Tracks

**\$7K**

raised  
for the Nashville  
Rescue Mission



Community Giveback Sponsors:



**89%** would recommend  
the event to a friend

**95%** plan to attend  
in 2022



Retail NOW<sup>®</sup> 2022

