



Software Provider Member Benefits

RSPA is North America's largest community of VARs, software providers, vendors, and distributors in the retail, restaurant, grocery, and cannabis verticals.



ISVs Spill the Tea

10 ISVs showcase their software followed by open discussion and Q&A with fellow RSPA members. These 60-minute webinar-style events introduce retail IT software providers to potential partners, attracting 500+ registrants.



New Member Spotlight

As a new member, you'll hit the ground running! We'll highlight your company on the RSPA website, Community Connection email newsletter (4,000+ recipients), social media, membership directory, and more.



1-on-1 Warm Introductions to Potential Partners

The RSPA team provides personalized introductions to potential VAR, ISV, and vendor partners among our 700+ member organizations. Warm introductions are more effective than cold calls.



RSPA Solution Center/Online Solution Marketplace

The RSPA Solution Center is an online platform connecting VARs and ISVs with new solutions and their providers. It offers RSPA software provider members a chance to showcase products and services. Our "Vendors You Should Know" email and social media efforts promote your brand to the RSPA Community.



RSPA Niche & Startup ISV Community

This software provider-exclusive community offers networking with fellow RSPA ISV members, facilitates learning from each other, and fosters business development opportunities, all in a vendor-neutral setting.



Discounted Pricing to Attend/Exhibit at RetailNOW

Hosted by RSPA, RetailNOW is the retail IT channel's #1 trade show, education conference, and networking event, attracting 1,600+ VAR, ISV, and vendor attendees. RSPA members receive significant exhibiting and registration discounts.

Visit www.GoRSPA.org/Join to learn more!
Questions? Email Membership@GoRSPA.org