



W2W COMMUNITY SPONSOR PACKAGE DESCRIPTION

MARKETING BENEFITS

- Sponsor Hyperlink (with Logo) on Community Landing page
- Community Presenting Sponsor Logo on RSPA Sponsor Landing Page
- Logo featured in all Community Specific Emails and/or Invites
- Community Presenting Sponsor Email (2)**
- RSPA Social Media Post (1)
- RSPA Publications/Marketing Properties Recognition

COMMUNITY FUNCTION @ RetailNOW

- Pre-Show and Onsite Recognition
- Introductory Remarks Provider**
- Community Function Attendee List (name, company name & contact info)**
- Community Function Chair Drop

\$2.5K

\$500

W2W (VENDOR) **W2W (RESELLER)**

W2W SPONSORSHIPS SUMMARY

	W2W (VENDOR)	W2W (RESELLER)
MARKETING BENEFITS	Sponsor Hyperlink (with logo) on Community Landing Page	Logo + Hyperlink
	Community Presenting Sponsor Logo on RSPA Sponsor Landing Page	✓
	Logo Featured in all Community Specific Emails and/or Invites	✓
	Community Presenting Sponsor Email	2
	RSPA Social Media Post	1
	RSPA Publications/Marketing Properties Recognition	✓
COMMUNITY FUNCTION @ RetailNOW	Pre-Show and Onsite Recognition	✓
	Introductory Remarks Provider	✓
	Community Function Attendee List	✓
	Community Function Chair Drop	✓

*Reseller ONLY **Vendor ONLY