



CANADIAN COMMUNITY SPONSOR PACKAGE DESCRIPTION

MARKETING BENEFITS

- Sponsor Hyperlink (with Logo) on Community Landing page
- Community Presenting Sponsor Logo on RSPA Sponsor Landing Page
- Logo featured in all Community Specific Emails and/or Invites
- Community Presenting Sponsor Email (2)
- RSPA Social Media Post (1)
- RSPA Publications/Marketing Properties Recognition

EVENT PROGRAM BENEFITS (IN-COUNTRY EVENTS)

- Sponsor Recognition on all Pre-Show Communication for Canadian In-Country events

- Prominent Onsite Recognition at all In-Country Events
- Sponsor Tabletop Option at all Canadian In-Country Events
- Sponsor Follow-Up Message Sent to Attendees, Post Event (1)
- Canadian In-Country Event Attendee List (name, company name & contact info)

COMMUNITY FUNCTION @ RetailNOW

- Pre-Show and Onsite Recognition
- Community Function Attendee List (name, company name & contact info)
- Community Function Chair Drop

\$4.8K

CANADIAN

COMMUNITY SPONSORSHIPS SUMMARY

MARKETING BENEFITS	Sponsor Hyperlink (with logo) on Community Landing Page	Logo + Hyperlink
	Community Presenting Sponsor Logo on RSPA Sponsor Landing Page	✓
	Logo Featured in all Community Specific Emails and/or Invites	✓
	Community Presenting Sponsor Email	2
	RSPA Social Media Post	1
	RSPA Publications/Marketing Properties Recognition	✓
EVENT PROGRAM BENEFITS- IN-COUNTRY EVENTS	Sponsor Recognition on all Pre-Show Communication for Canadian In-Country Events	✓
	Prominent Onsite Recognition at all In-Country Events	✓
	Sponsor Tabletop Option at all Canadian In-Country Events	✓
	Sponsor Follow-Up Message Sent to Attendees, Post-Event (1)	1
	Canadian In-Country Event Attendee List (<i>name & company name</i>)	✓
COMMUNITY FUNCTION @ RetailNOW	Pre-Show and Onsite Recognition	✓
	Community Function Attendee List	✓
	Community Function Chair Drop	✓