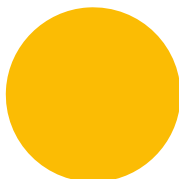
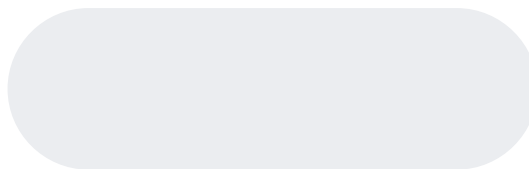


INTEGRATION OPPORTUNITY



Partner with Pointy





INTEGRATION OPPORTUNITY

Partner with Pointy from Google

Point of sale solution providers, join Pointy's Partner Program and integrate with Pointy to create extra value for your customers, to earn commission, and to empower retailers to sell more.

The benefits of integrating with Pointy

Joining the Pointy Partner Program offers several key benefits:



1. Add long-term value

Pointy helps retailers to attract more customers, which strengthens your solution stack and adds long-term value to your offering.



3. Increase Offline Processing Volume

Pointy helps to bring more customers in-store, driving higher processing volumes for POS providers and improving customer retention via satisfied retailers.



2. Generate additional revenue

Partners integrate directly with Pointy, meaning the app is free for retailers. Partners earn commission as retailers activate Pointy.



How Pointy benefits retailers

Pointy helps local retailers to attract more customers by showing shoppers what's in their store.

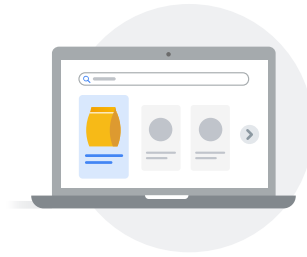
When a shopper searches for a product near them, they can see the retailer's products on Google and can then be directed into the store to buy from them.

Pointy's features include automatically adding a retailer's products to Google, an effective two-step ad platform, and a dashboard to see how it's all working.



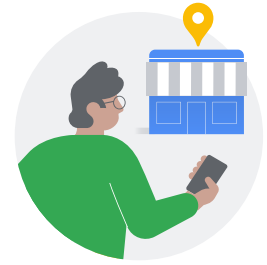
Scan products

Retailers install Pointy via a free app available on their point of sale system.



Display products on Google

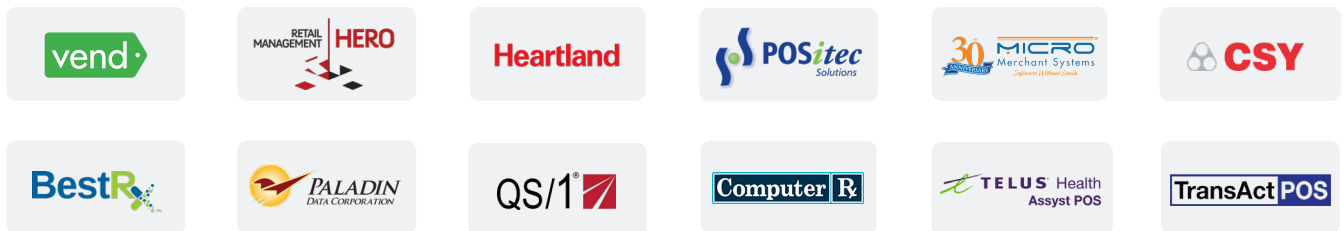
Retailers scan their products and they're added to their Business Profile on Google. No data entry needed.



Help shoppers

Nearby shoppers can find the product they want in a local store when they search online for it.

Partners Pointy works with



...And many more.

Want to grow your business with Pointy?

Contact Matt Dockrell at mattdockrell@google.com to learn more about the Pointy Partner Program.

Connect with Matt on LinkedIn: [linkedin.com/in/matthewdockrell](https://www.linkedin.com/in/matthewdockrell)