



CANADIAN COMMUNITY SPONSOR PACKAGE DESCRIPTION

MARKETING BENEFITS

- Sponsor Hyperlink (with logo) on Community Landing page
- Community Presenting Sponsor logo on RSPA Sponsor Landing page
- Logo featured in all Community specific emails and/or invites
- Community Presenting Sponsor Email (2)
- RSPA Social Media Post (1)
- RSPA Publications/Marketing Properties Recognition

EVENT PROGRAM BENEFITS (IN-COUNTRY EVENTS)

- Sponsor Recognition on all Pre-Show Communication for Canadian in-country events

- Prominent onsite recognition at all in-country events
- Sponsor Tabletop Option at all Canadian In-Country Events
- Sponsor follow-up message sent to attendee's post event (1)
- **ENHANCED!** Canadian In-Country Event Attendee List (*name, company name & contact info*)

COMMUNITY FUNCTION @ RetailNOW

- Pre-Show and Onsite Recognition
- **ENHANCED!** Community Function Attendee List (*name, company name & contact info*)
Community Function Chair Drop



W2W COMMUNITY SPONSOR PACKAGE DESCRIPTION

MARKETING BENEFITS

- Sponsor Hyperlink (with logo) on Community Landing page
- Community Presenting Sponsor logo on RSPA Sponsor Landing page
- Logo featured in all Community specific emails and/or invites
- Community Presenting Sponsor Email (2)**
- RSPA Social Media Post (1)
- RSPA Publications/Marketing Properties Recognition

COMMUNITY FUNCTION @ RetailNOW

- Pre-Show and Onsite Recognition
- Introductory Remarks Provider**
- **ENHANCED!** Community Function Attendee List (*name, company name & contact info*)**
- Community Function Chair Drop

*Reseller ONLY **Vendor ONLY

COMMUNITY SPONSORSHIPS SUMMARY

		\$4.8K	\$2.5K	\$500
		CANADIAN	W2W (VENDOR)	W2W (RESELLER)
MARKETING BENEFITS	Sponsor Hyperlink (with logo) on Community Landing page	Logo + Hyperlink	Logo + Hyperlink	Logo
	Community Presenting Sponsor logo on RSPA Sponsor Landing page	✓	✓	✓
	Logo featured in all Community specific emails and/or invites	✓	✓	✓
	Community Presenting Sponsor Email	2	2	
	RSPA Social Media Post	1	1	1
	RSPA Publications/Marketing Properties Recognition	✓	✓	✓
EVENT PROGRAM BENEFITS- IN-COUNTRY EVENTS	Sponsor Recognition on all Pre-Show Communication for Canadian in-country events	✓		
	Prominent onsite recognition at all in-country events	✓		
	Sponsor Tabletop Option at all Canadian In-Country Events	✓		
	Sponsor follow-up message sent to attendee's post event (1)	1		
	Canadian In-Country Event Attendee List (name & company name)	✓		
COMMUNITY FUNCTION @ RetailNOW	Pre-Show and Onsite Recognition	✓	✓	✓
	Introductory Remarks Provider		✓	
	Community Function Attendee List	✓	✓	
	Community Function Chair Drop	✓	✓	✓



Questions about Package or Community Sponsorships? Contact Membership@GoRSPA.org