



## EDUCATION AND EVENTS

RSPA education and events consist of experienced thought leaders continuously providing highly impactful educational content and networking opportunities



**RetailNOW®:** This convention & tradeshow brings industry leaders, innovators, and channel players together to develop relationships necessary for any successful business. The diversity of attendees and exhibitors allows for the very best in education, thought leadership, and product availability paramount to the strength and growth of the industry. It is where the industry meets.



**Inspire®:** All leaders are charged with providing visionary insight and strategic thinking for their businesses. RSPA's distinct position as the only industry association for the point of sale and retail technology ecosystem provides us with a unique opportunity to bring together the industry's top leadership perspectives to one location, for collaboration and connection. Coupling that valuable networking with three days of executive education, Inspire prepares leaders to return to their businesses with new perspectives, best practices and renewed energy for the year ahead.



**Canadian Events:** The RSPA Canadian Community fosters relationship building among businesses and individuals in the retail IT industry that have a presence in Canada or are interested in engaging this demographic. The community's connections are solidified by live networking, education events.



**Online Education:** In addition to the onsite education sessions found at our networking events, individuals can also sharpen their business or technical skills online. RSPA offers live webinars along with a library of On-Demand education topics.



**RSPA Academy Regional Events:** Regional events allow the RSPA to deliver education opportunities in a condensed setting with industry peers, discussing common challenges and sharing best practices for overcoming those challenges. Attendees receive tools to be implemented and improve their businesses



**Blog:** Published by the RSPA staff and backed by their 80+ years of channel experience, the RSPA Blog includes industry analysis and practical advice for high-initiative VARs, ISVs, MSPs, and vendors in the retail, hospitality, and grocery channel. You can find the blog by visiting [www.GoRSPA.org](http://www.GoRSPA.org) and clicking on "RSPA Blog."



**RSPA Community IQ:** Written by retail IT industry professionals for retail IT industry professionals, the Community IQ online library features best practices, channel insights, and perspectives on industry trends from RSPA members. Through Community IQ, you will learn from the front lines of our channel. You can find Community IQ content under the "Resources" tab on [www.GoRSPA.org](http://www.GoRSPA.org).

