The Info You Need to Be IN THE KNOW

Low Tech Products in a High Tech Industry*

As discussed in the first part of this series, the DC/ POS world is filled with the latest high-tech devices and software. Often overlooked (or last to be considered) are the basic, and yet most essential, pieces of hardware that complete and support the entire POS system: cash drawers, payment terminal stands, and other secured mounts. This article focuses on the payment terminal stand. which is a vital element for PCI compliance.

TOP TEN QUESTIONS TO CONSIDER WHEN SELECTING A PAYMENT TERMINAL STAND:

- Is the stand compatible with the transaction terminal model?
- Does the level of security incorporated in the stand help your customer comply with the PCI DSS v3.0 Requirement 9.9?
- 3. Does the stand have antiskimming and portblocking features?
- 4. Can the stand sustain constant use by customers in a hightraffic environment?
- 5. How will the stand attach to or sit on the counter (e.g., screws/bolts, adhesive pads, rubber feet)?
- **6.** Does the environment (e.g., currency exchange,

- payday-loan outlet) require a heavy-duty metal stand, or will plastic suffice?
- 7. Will the stand be in an outdoor environment (e.g., amusement park, food truck, concession stand) and so require a weather-resistant cover?
- 8. If the counter is above 36", does the stand offer wheelchair accessibility to help meet ADA requirements?
- 9. If the counter is already at 36" (wheelchair accessible), can the stand be adjusted to accommodate other customers?
- **10.** Does the customer have specific design considerations (e.g., color, size, shape)?

ENVIRONMENT & DESIGN

- Metal vs. Plastic
 Fabrication
 Design flexibility can
 be achieved with either
 metal or plastic. Metal
 is robust and durable;
 plastic offers more
 aesthetic features such as
 curved lines, a Euro look,
 and upscale designs.
- Customized vs. Custom Parts
 When a replacement part is needed, will customizing an existing part suffice (such as a different color,

logo imprint, or minor modification)? If not, then a custom part is required, which can be price prohibitive and require longer lead times. The key questions are: How many? How soon? How much?

CHOOSING A MANUFACTURER

Select a manufacturer that has a good reputation whose hardware can best interface with your system.

- Are their products readily available through your current channels of distribution?
- 2. Do they offer more than one material and/ or unique products that aren't available through other sources?
- 3. Do they have a selection of terminal faceplates that are interchangeable in the field, so that if the customer wants to switch to another provider the transition will be smooth?
- Look for a product line with a range of quality options: such as goodbetter-best; light-, medium-, heavy-duty.
- **5.** Request a demo to do your own evaluation.
- 6. Compare cost and lead time, although keep in mind that often you do get what you pay for. •



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CLIENT INFORMATION		
Client		
Address:		
Telephone number:		
Fax number:		
Email address:		
Main Contact		
TERMINAL STAND CI	(ECKLIST	
		e? Note: Most payment terminals have different
	s, stands are designed by models	
Terminal Brand/Model		
Are the ports covered	constant use by customers in a high	Inserting tampering devices? Yes No 1 staffic environment? Yes No
Are the ports covered Can the stand sustain If yes: Sourdy Tilt adj. Swivel Adjustr	constant use by customers in a high	

To download the checklist, scan the QR code:



^{*}Second in a four-part series