

RSPA

■ 2022
inspire[®]
SPONSORSHIP
GUIDE

www.GoRSPA.org/inspire

January 23-26, 2022 • Wyndham Grand • Clearwater, FL

PREMIUM SPONSORSHIPS SUMMARY TABLE

	Premiere \$15K (Sold out)	Day 1 Education \$15K (Sold out)	Day 2 Education \$12.5K (Sold out)	Day 3 Education \$10K (1 Remaining; 2 Total)
Table Display	✓	✓	✓	✓
Mobile App Sponsorship	✓	✓	✓	✓
Inspire Website Sponsorship	✓	✓	✓	✓
RSPA Social Media Spotlight	2	1	1	1
Pre-event Promotion Email Sponsor Spotlight	1	1	1	1
Post Event Email Sponsor Spotlight	✓			
Post Event Attendee List	✓	✓	✓	✓
Enhanced Sponsor Recognition Slide	✓	Monday	Tuesday	Wednesday
General Session Welcome Message	✓			
Inspire Celebration Dinner or Welcome Reception Sponsorship <i>(sold out)</i>	Choice (sold out)			
Networking Breakfast Co-Sponsorship (all days)	✓	Monday	Tuesday	Wednesday
Lunch Co-Sponsorship	✓	Monday	Tuesday	Wednesday
Break Refreshments Sponsorship	✓	Monday	Tuesday	Wednesday
Complimentary Registrations	2	1	1	1

Inspire[®] additional sponsorship opportunities give sponsors or members the opportunity to promote their presence at Inspire or support of the event. Please note the items below do not include any pre-event marketing or on-site recognition unless specified in the individual offering. All have limited availability unless otherwise noted. Some materials are deadline sensitive. As such, recognition on some materials are subject to the time in which the sponsorship commitment is received. All pricing noted is in U.S. dollars. (Items in gray are no longer available)

Sponsorship	Investment	Description
Excursion Sponsor (Dolphin-Watching Cruise is available; Local Brewery Tour is sold out)	\$5,000	<ul style="list-style-type: none"> • Exclusive sponsorship of attendee excursion. • Branding/Giveaway opportunities for sponsor to consider (sponsor-funded) such as logo'd or branded sunscreen, towels, etc. • Sponsor recognition on Inspire website and registration for excursion. • Sponsor recognition for all excursion signage, promotional emails specific to excursion and general announcements made during course of event. • Sponsor recognition on slide deck running prior to start of day, during breaks and at daily conclusion recognizing sponsors. • Sponsor receives one complimentary pass to attend excursion
Community Giveback (Unlimited)	\$2,500	<ul style="list-style-type: none"> • Join the RSPA Community and Hands Across the Bay as we work together to help provide stabilization for hundreds of domestic violence survivors and families in crisis due to no fault of their own. Community Giveback sponsors that help fund this special project will be acknowledged via the following. • Inspire website event sponsor recognition. • Mobile app sponsor recognition in the Inspire event app. • Pre- and post-event promotional communications.
Registration Sponsorship (Sold out)	\$5,000	<ul style="list-style-type: none"> • Inspire website event sponsor recognition. • Mobile app sponsor recognition in the Inspire event app. • Sponsor recognition on all registration signage. • Sponsor logo on attendee badges and lanyards. • Sponsor recognition on slide deck running prior to start of day, during breaks and at daily conclusion recognizing sponsors.
Hotel Wristband Sponsorship (Sold out)	\$5,000	<ul style="list-style-type: none"> • Inspire website event sponsor recognition. • Mobile app sponsor recognition in the Inspire event app. • Sponsor logo on hotel wristband provided to all attendees at hotel check-in. • Sponsor recognition on slide deck running prior to start of day, during breaks and at daily conclusion recognizing sponsors.