



RSPA
NICHE & STARTUP
ISV Community

ISVs Utilize RSPA Services to Accelerate Their Success



"The RSPA ISV Community has been a breath of fresh air. We appreciate leaders sharing their real-world challenges and experiences so that we can all, as a community, be a little smarter than we were yesterday and serve the industry a little better tomorrow."

Audrey Hogan, COO at TimeForge | Lubbock, TX

"We were in deep need of vertical business training, and the association was exactly what we needed."

Brett Bennett, President at POSitive Technology/OpSuite | Frederick, MD



"The RSPA is my GPS for navigating the evolving world of POS. The community is a generous group of experts from all facets of the ecosystem. Invaluable."

Rick Feuling, CEO at Cloud Retailer | Sartell, MN

"As a new ISV, RSPA has helped us gain instant credibility. Our membership along with exhibiting at RetailNOW has enabled us to network with leading ISVs and VARs and start to develop our partnerships. We now have several partnerships under development that should greatly help us in our success journey."

Hamid Khoshnevis, CEO at aiDashboard | Vancouver, BC



"RSPA Inspire is a meeting of the minds where we have deep-dive conversations with retail IT channel leaders."

Mark Beeley, CEO at Idealpos | Australia/New York

"The people at RetailNOW and the members of RSPA share their knowledge. Even if the fit between your companies doesn't exist today, it might a year from now. I've experienced this multiple times and appreciate how RSPA is a community of words and actions!"

Amber Earles, Director of Project Management at Tri-Tech | Dubuque, IA



"I went in for my first RetailNOW® and walked out with RetailWOW!"

Keith Szot, Vice President of Technical Sales at Esper | Menlo Park, CA

RSPA ISV Memberships Generate a Massive ROI

RSPA

www.GoRSPA.org/Communities/ISV