



RSPA
NICHE & STARTUP
ISV Community

Growing ISVs Build Their Channel Through RSPA



"The #1 benefit of joining RSPA has been the networking opportunities. The RSPA team has introduced Pointy to some of the biggest players in retail tech, helping our company to significantly grow our channel in a very short timeframe."

Matt Dockrell, Director, Partner Program at Pointy by Google | Dublin, Ireland



"We've benefited from the RSPA by growing our business through strategic relationships ... and developing reseller relationships."

Josh Wintoniak, Sales Manager at Auto-Star Compusystems | Medicine Hat, AB



"The RSPA has provided the networking and long-term relationships that allowed us to show the world our transformative solutions. The fine humans we've connected with are more than business connections – we've found long-term partners, in the truest sense of the word – and we've expanded our channel through engagement in communities and events like RetailNOW."

Audrey Hogan, COO at TimeForge | Lubbock, TX



"Our reseller-owned and managed business model was created by a group of like-minded RSPA members participating in RSPA events and finding common interests that fueled the start of the business. We continue to build on that foundation through continued networking within the RSPA community and leveraging the ISV-focused resources the RSPA offers. The RSPA has been a critical component to our success."

Hunter Allen, COO at EdgeServ POS | Sarasota, FL



"RSPA RetailNOW® has been a must-attend every year to see our partners, keep in touch with our resellers, and find new resellers to partner with to grow our business."

Wil Atkinson, Director of Customer Success at POS Nation | Fort Worth, TX



"Many of the great reseller and vendor partnerships we have forged came from our long-term and consistent participation in RetailNOW®."

Chuck Prince, President at NCC | Greenville, SC



"RSPA has continued to expand RPOWER's reach with new and existing resellers, and our involvement has brought sound voices and opinions affecting our internal business practices. Being involved with RSPA at all levels continues to contribute to the success of RPOWER's growth."

Jami Interdonato, President at RPOWER POS | Scottsdale, AZ

RSPA ISV Memberships Generate a Massive ROI



www.GoRSPA.org/Communities/ISV