

# RSPA Retail **NOW** 2023 By the Numbers

**166**  
EXHIBITORS

**1532**  
REGISTRANTS

**300+**  
ISV  
ATTENDEES

**400+**  
VAR  
ATTENDEES

1<sup>st</sup> Time  
at  
Retail **NOW**

**42**

FIRST-TIME  
EXHIBITORS

**10**

were new ISVs  
featured in the  
sold-out Niche &  
Startup ISV Alley

NICHE & STARTUP  
ISV ALLEY

**20**

COUNTRIES  
REPRESENTED

**20+**

VAR AND ISV-FOCUSED  
EDUCATION SESSIONS



## Top 5 Attended Education Sessions

- Consumers Drive Merchant Technology. What Does that Mean for the Channel?"
- What Every VAR & ISV Needs to Know About Self-Service
- Emerging Technologies VARs & ISVs Can't Afford to Ignore
- Maximizing Profitability and Compliance: Best Practices for VARs in Cash Discounting and Surcharging
- 6 Ways to Break Through the Growth Ceiling Your Team or Organization is Hitting

**948**  
APP DOWNLOADS

**SAVE THE DATE**  
Retail **NOW** 2024 July 28 - 30 • Paris Hotel • Las Vegas  
WHERE THE INDUSTRY MEETS!