



**NEW
FEATURES**

**Cash Discounts
and Dual Pricing**



Inventory Control - Sales - Customer Loyalty



certek.com

877-723-7835

Thank You for Considering Artisan POS

Artisan Point of Sale fits many different retail operations and beyond. Our software is a useful tool for **fine craft, jewelry, apparel, wine, firework, gift shops, home and furniture**, and countless other businesses.

This booklet is a great guide, but we also invite you to call us to discuss your particular situation.

Notes

A Quick Introduction



Increase Sales & Lower Costs

Artisan tracks Sales, Inventory, Customers, Purchases, and much more. This saves time and money - and opens doors to **opportunity**. Artisan generates important reports and exports (including QuickBooks) for accounting, taxes, purchasing, sales, merchandise performance, business decisions, and customer marketing.

Computers, Cash Drawers, and Barcodes

Artisan works with Bar Code Scanners, Receipt Printers, Cash Drawers, Label Printers, and other hardware. Artisan runs on a computer, tablet, or laptop running Windows or Mac OS.

Local, Cloud, or Cloud 2.0

Live local data can be shared between Mac and PC across a local area network (LAN) or cloud installation. Artisan can work remotely for multi-site or remote stations using CerTek's revolutionary technology we call Cloud 2.0. Use these remote stations for travel, work from home, on-site storage facilities, between multiple stores, and **many other scenarios**.

Sell Online

Artisan works together with Shopify and WooCommerce to make building and maintaining a website with a shopping cart much easier. We're also working on integrating BigCommerce as a solution. The online store feature keeps you from having to double enter all your items. It will remove inventory from your site as it is sold in the store or online.

Payment Processing

Artisan is integrated with multiple Payment Processing Partners. We strongly believe in giving you a choice. You can even bring your own! We have built strong, **long-term** relationships and offer superb customer service.

Affordable

Artisan is affordable and offers a choice of traditional purchase or monthly lease. Buy the software once, keep it forever. Support plans are optional.

CerTek never outsources sales, support, or development. All CerTek operations are U.S. based.
Our talented staff is here to help without any technical jargon.

Artisan POS is **so much more** than just a Cash Register

Scan your items! This is much faster and more accurate. But you can also type in/search for the item, or use the “Quick-Pick” feature to select from a hierarchical, picture rich menu.



- Track your customers, know what they buy, and what they may need in the future.
- Honor their loyalty with rewards based on their purchases.
- Targeted mailings help increase sales and keep customers coming back.
- Create a customer profile with specifics about their preferences, measurements, children, pets, and other details.
- Keep their entire purchase history. Forever.



- Offer unique services such as Special Orders, Layaways, Gift Cards, Store Credits, and Accounts Receivable.
- Entice them with promotions, like BOGO, nFers, Quantity Breaks, and Coupons.
- Announce your offerings on receipts, customer video displays, and targeted mailings.
- Easily issue returns and exchanges - even without a receipt!
- Create custom Gift Registries to store wish-list items and products for special events.

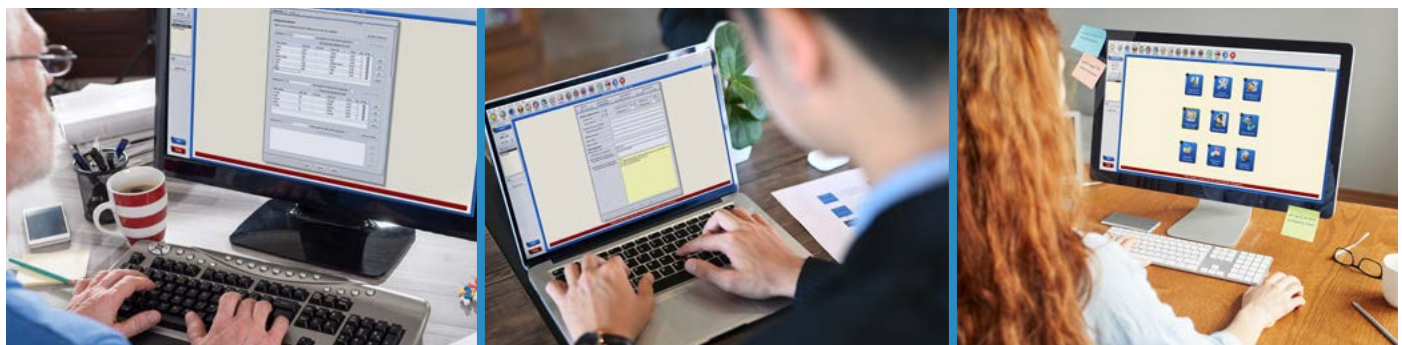
Do all this easily - and **efficiently**.

Artisan POS Tracks **Inventory, Purchasing, and Receiving**

From concept to sold, Artisan keeps up with your inventory with flexible options that work the way you work. Receive inventory with or without a Purchase Order.



- Artisan keeps up with your inventory costs each time you make a purchase order with FIFO (First In, First Out) inventory costing. This helps you stay updated with your costs, which helps you remain profitable.
- Organize your orders. Keep track of how much you have on-order by category, by season, by any criteria! Never under or over-buy again.
- Know which products sell, and which ones don't.



- Save time and stay organized with inventory tracking. Identify sales trends, thefts, and inconsistencies.
- Account for adjustments such as donations and breakage.
- Know your inventory value for accounting, tax, and insurance purposes.
- Set thresholds and reorder levels to help replenish popular products.
- Track specialty products such as consignment, kits, and variants such as color and size.

Buy **smarter** - and never miss an opportunity again.

Artisan POS Works with Most Payment Processors



- ✓ Artisan supports multiple payment processor types
- ✓ Accept Credit, Debit, EMV Chip, and NFC
- ✓ Works with Apple Pay, Google Wallet, and others

datacap
systems, inc.

Other Noticeable Features Include:

- “No Touch” solution to reduce PCI compliance requirements
- Card on File (Store card “Tokens” off-site for reprocessing without card present)
- Gratuities (Tips)
- EBT, SNAP, and EBT Cash Benefits
- In-House and Processor Based Gift Cards
- Smart Refunds (without card present)

Reseller Channel Processors	Popular Devices	Integrations
Fortis	Ingenico Lane 5000	NETePay
Maverick Payments	Ingenico Move 5000	TranCloud
EVO Payments	Verifone P200, P400	DC Direct
Worldpay from FIS	PAX S300	Paygistix Client
Bold Integrated Payments	Other Options Available	
Bring Your Own Processor		

Bring Your Own Processor - Or Work With Us

CerTek Partners



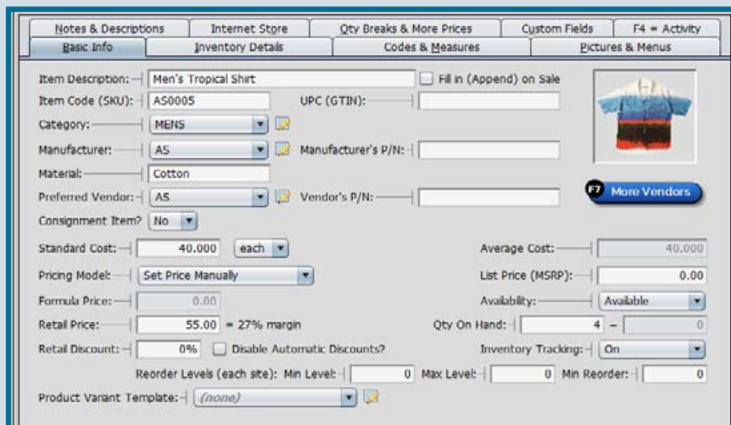
CerTek is partnered with a variety of **leading payment processing companies.**

- Enjoy full residuals and top-notch support
- Free integration with a new merchant account
- Different processing gateways to choose from
- Online portals with payment analytics and insights available

**Not Sure Which One to Pick?
Talk to the CerTek Staff Today**

877-723-7835

| sales@certek.com



Item Record Screen (Above). Finalize Sale Screen (Right).



4.8



Mac or PC - Software Built For The Real World

Standard Features in Artisan POS Plus

- **Sales & Invoicing**
- Customer Tracking & History, Targeted Mailing Lists
- **Inventory Control & Price Tags** with or w/o Barcodes (Barcodes are created for you automatically)
- Purchase Orders w/Reorder Levels or Receive w/o PO
- **Receiving with FIFO Costing & Vendor Invoices**
- **Consignment Inventory and Payout Statements**
- **Gift Certificates, Layaways, and Store Credit**
- **Special Orders and Custom Orders**
- Internal Use and Other Inventory Adjustment Options
- **Sales Discounts by Item or Category with Scheduled Sale Dates**
- **Price Lookups**, "Quick Picks," and "Smart" Merchandise Returns
- **Open Screens Feature** (switch between multiple tasks such as Item Records, Sales, POs, etc.)
- Configurable List Screens (add, move, resize columns)
- Multi-level Inventory Categories
- **Flexible Pricing Models** and Multiple Price Levels
- Basic Accounts Receivable
- **Capture Names/Addresses via Driver's License**
- **Security Controls Galore**

See the full Features List for more.

Optional Hardware Accessories

- **Windows Tablets** (PartnerTech, Surface Pro, etc.)
- **Handheld** Devices for Data Collection
- Mac/Windows Laptops
- Touch Screens
- Barcode Scanners, Receipt Printers, and Cash Drawers
- Label Printers (Zebra, TSC, Cognitive) for Price Tags
- Customer Displays
- Up to 6 Printers per Computer, including Sheet Printers
- **Payment Processing Devices** with EMV Chip Readers including ApplePay and Google Wallet

Available Add-On Features

- **QuickBooks Accounting Connector**
- **Cloud 2.0 (Local Data w/Cloud Sync)**
- **PCI-DSS Compliant Integrated Credit Card Processing - EMV Chip Cards, NFC, Card On File** (Store Card "Tokens" Offsite for Reprocessing)
- **Dual Pricing and Cash Discounts**
- **Multiple Registers and/or Workstations**
- **Multiple Stores or Locations**
 - Share Centralized Data (Local, Cloud, or Remote)
 - Report per store or per entire entity
 - Per Location Inventory Tracking and Transfers
- **Loyalty Clubs and Tracked Coupons**
- **Product Variants (Track by Color, Size, and More)**
- **Inventory Kits (Combine Multiple Items under 1 SKU)**
- Employee Time Clock · Gift Registry · Wish Lists
- Built-In Report, Form, and Label Designer
- "Open to Buy" Exports and Reports

Internet Store Interface Add-On

- Interfaces with Shopify, BigCommerce, and More
- Upload Products and Pictures from Artisan POS
- Download Orders into Artisan for processing

Database Features

- SQL Server Based w/Optimized Row Fetching
- Live data sharing on a local network or Amazon Cloud
 - **Wifi Supported, but wired is faster, reliable, secure**
- Cloud 2.0 - Multi-Store or Remote Stations (Have access to data even when your Internet is down)
- Share between Mac and Windows computers
- Database Auditing - Track the Who, What, Where, and When
- General Data Import and Export

Feature Highlights

Dual Pricing and Cash Discounts

- Easily create markdown percentages for customers that use cash or other payment types, like a check
- Display the posted price and the discounted price on receipts and customer-facing displays
- In agreement with VISA and other payment processing rules



Men's Sweatshirt	\$50.00
Sales Tax	\$3.50
Total Due	\$53.50
Cash Price	\$51.90
Credit Card	\$53.50

Cash Management

- Cash Drops - Keep track of any tenders transferred from the register to a secure area, like a safe
- Artisan will remember the amount taken out and will use that amount as the next day's starting cash
- Security features and other configurations abound! Artisan can even remind you when to conduct a cash drop, such as when the drawer reaches a certain limit



Cash Drop

Cash Activity

clear

Activity: Cash Drop

Amount: 80.00

Memo: Money transfer of \$80.00 to store safe.

Process Cancel

Retail Verticals

Artisan works well with many different retail store types. Here are **some of the top industries** that use our program successfully. Many features aren't limited to just one industry - our customers utilize features for various store types and configurations. For a complete list of features, please contact Sales.

Industries

- Antique
- Apparel
- Art Festival
- Art Supply
- Attractions
- Boutique
- Candy
- Collectibles
- Consignment
- Convenience Store
- Craft
- Electronics Store
- Fair Trade
- Farm Supply
- Fine Craft
- Fireworks
- Flower Shop
- Food Distribution
- Garden Supply
- General Retail
- Gift Shop
- Hardware
- Hobby
- Holiday
- Home Furniture/Accessories
- Jewelry
- Kitchen Supply
- Marina
- Menswear
- Mini-Storage
- Museum
- Party
- Perfume Store
- Pet Supply
- Scrapbook
- Scuba
- Sporting Goods
- Surf Shop
- Thrift
- Toy Store
- Uniform
- Wine/Liquor

Most-Used Features

- Age Restricted-Products
- Automatic Monthly Billing
- BOGO & Special Offers
- Bottlecapps Integration
- Buy From Customer
- Case Quantities
- Cash Management
- Cash Register
- Category Organization
- Consignment Payout Statements
- Credit Cards on File
- Custom Payment Types
- Customer Birthday & Dates
- Customer Displays
- Customer Form Designer
- Customer Purchase History
- Customer Relationships
- Customer Types w/ Price Levels
- Data Imports & Exports
- Day End & Shift Closings
- Discounts w/ Schedules
- Driver's License Capture
- eCommerce Integrations
- Employee Time Clock
- FIFO Accounting
- Gift Cards & Certificates
- Gift Receipts
- Inventory Control
- Inventory Kits
- Inventory Receiving
- Layaways
- Loyalty Clubs
- Mailing Lists
- Multi-Vendor
- Order Fulfillment Worksheets
- Pop-Up Notes
- Price Charts
- Print While Receiving
- Product Variants (Sizes/Styles)
- Purchase Orders & Requests
- Quick Discount Buttons
- Quick Pick Buttons
- Quick Price Check
- QuickBooks Accounting
- Remote Operation
- Sales Reps & Commissions
- Security w/ Audit & Passwords
- Slip-leasing
- Smart Returns w/o Receipt
- Special & Custom Orders
- Specialty Label Printing
- Store Credit
- Tiny Jewelry Tag
- Tips (Gratuities)
- Tracked Coupons
- Vendor Invoices
- Waiting Sales

Start Selling Online

Sell Products with a Webstore

Integrate with **Shopify**, **BigCommerce**, or **WooCommerce**.

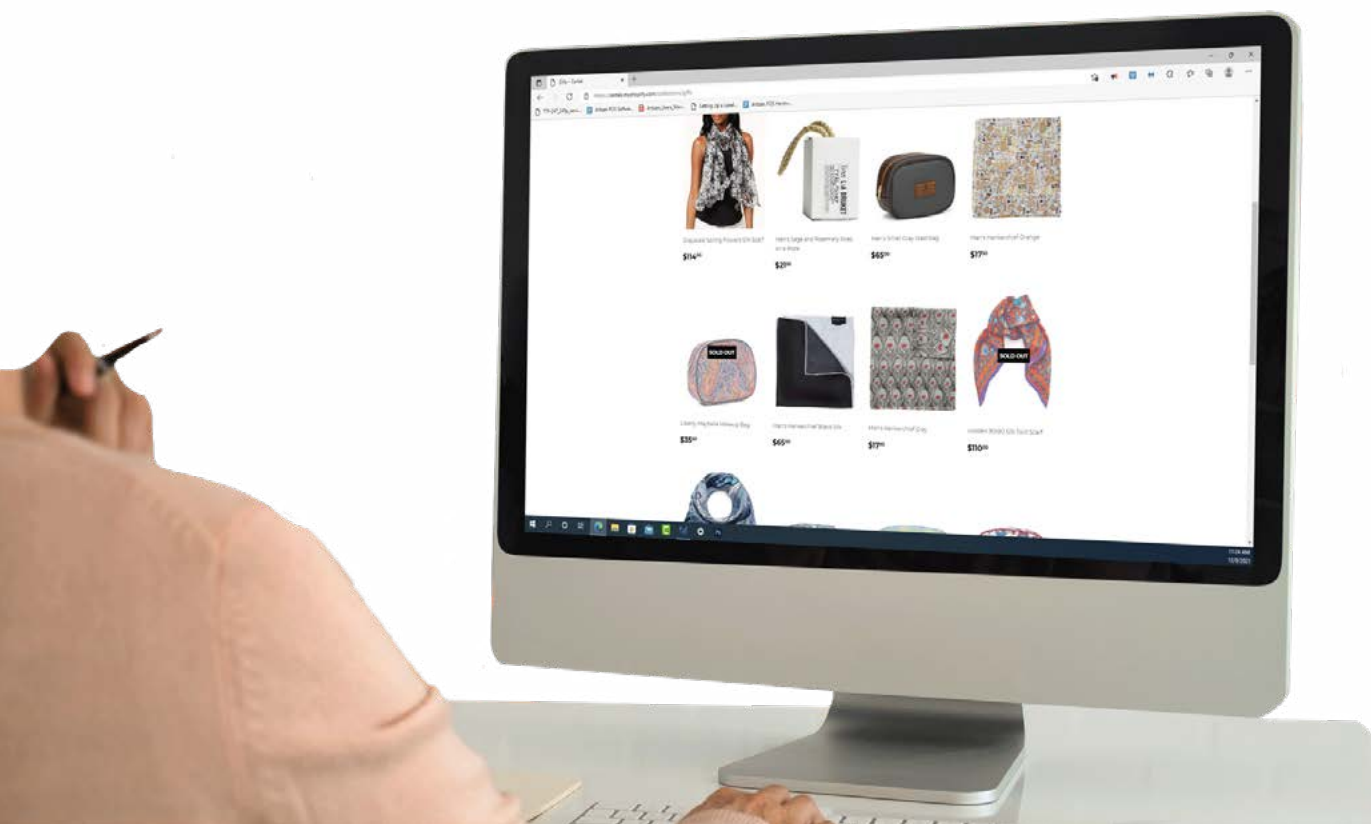
Artisan seamlessly uploads your products to your store, including images, titles, categories, descriptions, and other details.

Stop Manually Juggling Inventory

Every time you make a sale in store or online, your inventory in Artisan is instantly updated and synchronized with your online store. No more having to explain to customers that an item was sold out from under them!

Artisan Keeps Track of Orders & More

Orders are loaded into Artisan POS for tracking and order processing. Print receipts, packing slips, and other documentation.





De-Stress, Frankincense Essential Oil

\$24⁹⁹



AVEDA Tangerine Oil 30ml

\$14⁹⁹



AVEDA Peppermint Oil 30ml

\$12⁹⁹



AVEDA Bergamot Oil 30ml

\$19⁹⁹

Shopify
Sample Site



Default sorting

Showing all 12 results



4.25" Inhabited Megaplanet Class B

\$550.00

Add to cart



4.25" Inhabited Megaplanet Class M

\$550.00

Add to cart



Brown Swirl Glass Sculpture

\$350.00

Add to cart

WooCommerce
Sample Site

Easily add product categories, pictures, descriptions, shipping weight, price, availability, and much more - right from Artisan.



shopify



WOO COMMERCE



BIGCOMMERCE

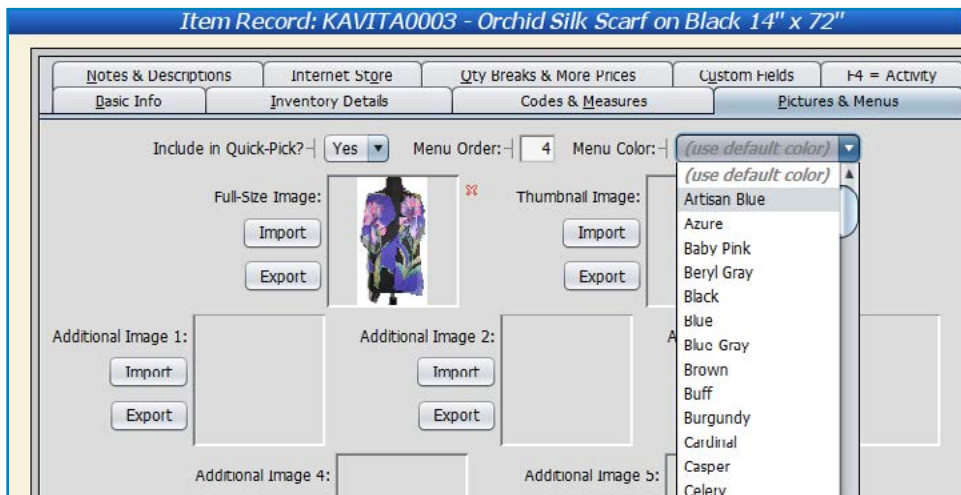
Quick-Pick Feature

Quickly select items without scanning or typing codes with a touch screen, typing menu numbers, or selecting with a mouse.

Use the Quick-Pick to display products with or without images. Create hierarchal menus with color and image choice. Group items by category for quicker selection. Artisan boasts up to **9 levels** of categories. "Sticky Mode" lets you stay in the menu for specified groups - so you don't have to start over each time.



Product Variants automatically create their own menu. Variants are for packing, color, size, shape, and more.



Easily specify Quick-Pick items in the item category or record.

This feature is great for:

- Special Order items to increase product offerings
- Items or services you can't easily put a barcode on, such as Shipping or Alterations
- Rapid product selection, like ticket sales or concessions

Artisan is Flexible

Several Models of Storing Data

Our exclusive Cloud 2.0 (aka. Remote Operation) has the best of both traditional locally-hosted data and Cloud connectivity. This makes it faster and more reliable.

Many systems have gone full-on with Cloud. Unfortunately, it isn't all its cracked up to be. Speed, availability, unexpected updates, and dramatically limited features make this option rather limiting.

Artisan POS to the rescue!

CerTek Cloud 2.0 keeps the data locally, but is constantly keeping it up to date across the Internet on a secure connection. If your Internet goes down for a minute, an hour, or even days, you'll still have access to your Artisan data because it is stored locally. Artisan will automatically catch up with the other locations when service is restored.

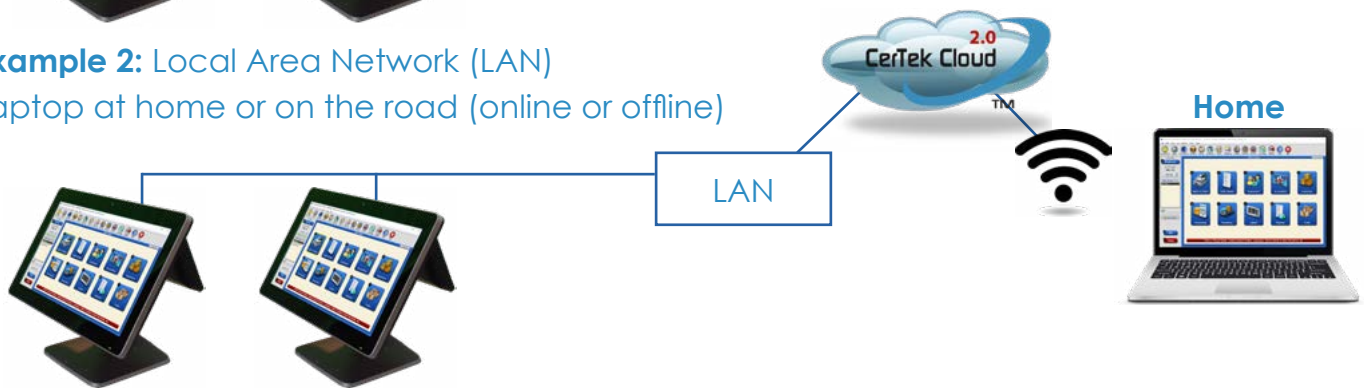
Multi Store • Travel • Sidewalk Sales • Offsite Inventory • Work From Home

A few example configurations:

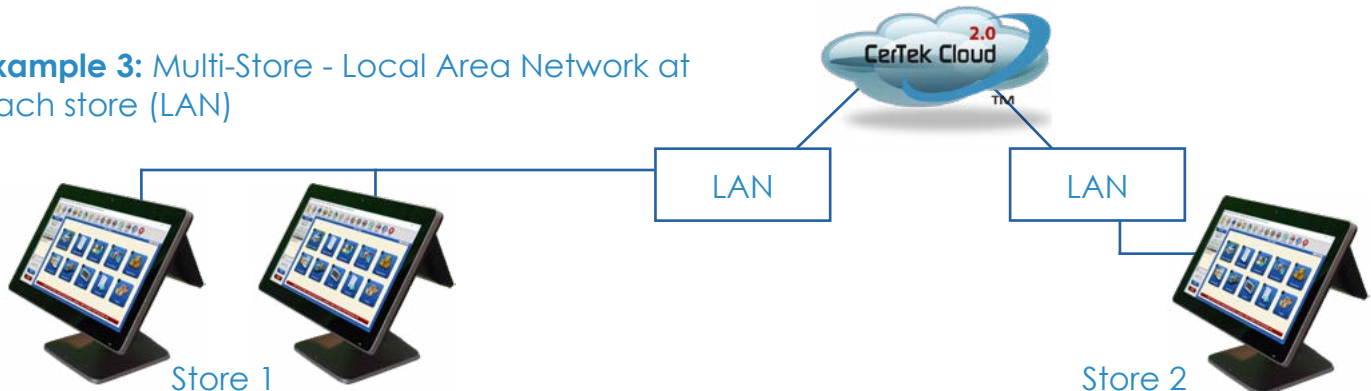
Example 1: Local Area Network (LAN - No Cloud)



Example 2: Local Area Network (LAN) Laptop at home or on the road (online or offline)



Example 3: Multi-Store - Local Area Network at each store (LAN)



Hardware Options to Fit Your Store

Just a Few Examples...

Convenient All-On-Top of Counter Cash Drawer Station

- All on Top Cash Drawer with Platform
- Partner Tech A5 Touch Computer
- Thermal Receipt Printer
- 2-D Wireless Barcode Scanner
- 10" Customer Display

Sleek Under Counter Cash Drawer Station

- Underneath Cash Drawer with Mounts
- Partner Tech Touch Computer
- Thermal Receipt Printer
- 2-D Wireless Barcode Scanner

Rugged Partner Tech Tablet

- Great for Sales Floor and Inventory
- Wireless or Cloud 2.0
- Built-In 2D Scanner
- Available Bluetooth Scanner
- Hand Strap for Easy Holding
- Available Docking Station

Label Printer

- Economical way to print tags
- Assortment of label supplies
- Read on for label options
- TC, Zebra, Cognitive, etc.

Alternatives

- Replace all-in-one with a traditional tower (Certera) underneath counter as shown
- Place cash drawer on a shelf instead of mounting
- Microsoft Surface Tablet with Bluetooth scanner



Featured Hardware

CerTek Tested with Artisan POS



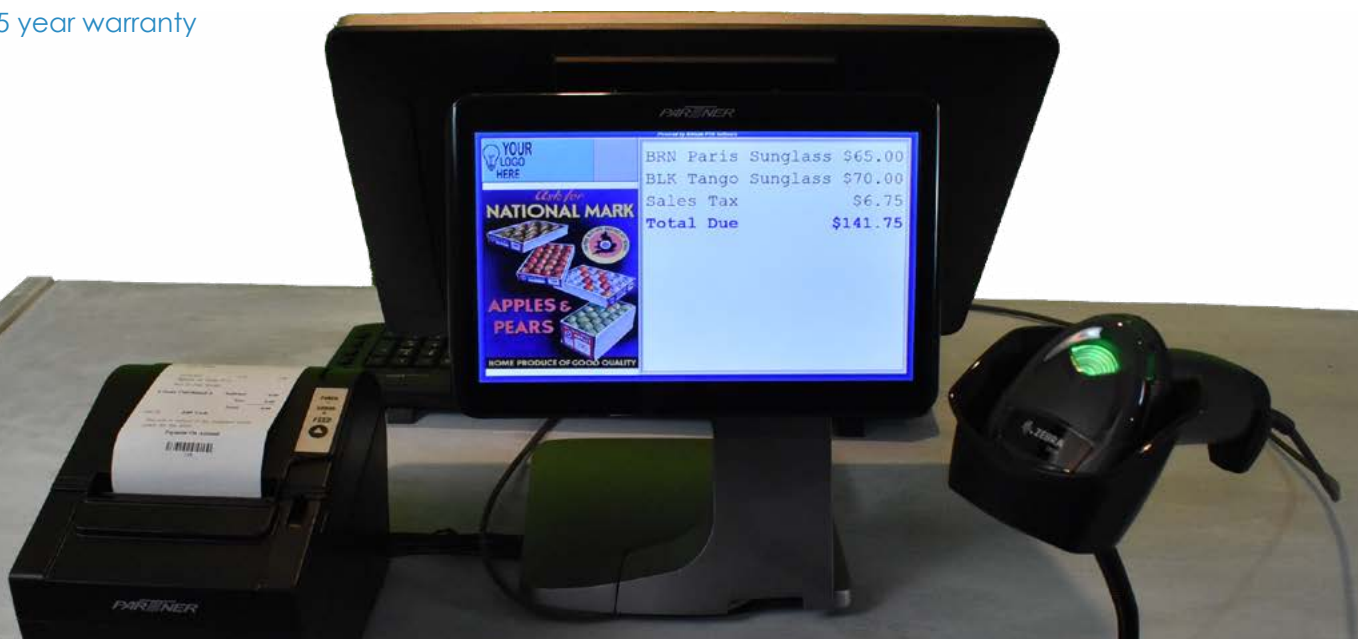
PartnerTech Audrey A5

- All-in-one POS in 15", 15.6" or 21.5"
- Full 90 degree tilt
- 10-point PCAP touch
- Up to 7th Generation Intel Core i5
- Fanless design
- High speed storage with M.2. PCIe Gen 3.0 SSD
- DDR4 RAM up to 32 GB
- Windows 10 IOT 64
- CerTek tested and certified to work with Artisan POS
- Shown with optional 10" LCD customer facing display
- Slim and stylish design for retail
- 3 or 5 year warranty



Artisan Video Display Features

- Displays Item Description, Discount, Price, and Product Image as products are scanned/entered
- Shows Sales Total, Tax, Amount Tendered, Change Due, and more
- Side Panel cycles through Promotional Images
- Configurable number of lines and characters, logo, background color, and idle message
- Utilizes most secondary monitors, including the Partner 10" LCD as shown



Handheld Terminals

Artisan supports handheld computers with built-in bar code scanners and WiFi. These powerful tools let you **walk around the store** or stock room and perform various tasks and data collection. Purchase your device or rent at a low monthly fee - the choice is yours!

Provide efficient customer service by using a Product Lookup app. Easily search for **real-time product information** such as pricing and availability.

Scan items in batches before sending them to Artisan for review, acceptance, and completion.

Handhelds Support Scans For:
Physical Inventory Counts
Receiving
Sales Orders
Purchase Orders
Inventory Transfers
Gift Registries
Loading Inventory Kits
Print Labels From Scans in the Order They're Scanned
Print Shelf Tags or Product Labels from Scans on Dedicated Label Printers or Sheets of Labels
Other Tasks

Scans are submitted wirelessly into Artisan, and even supports an "offline" mode to let you work where you don't have WiFi, like an off-site location.

Various options **make your tasks easier**, such as prompting for quantity or automatically entering a count of "1" as each product is scanned.

Not sure if you counted your inventory correctly? Easily edit scans on the device or in Artisan before accepting and finalizing your counts.

Customization developers are available for hire to create customized forms for specialized data collection.

Though these features work on your existing i/OS or Android devices, we recommend specialty handhelds with a built-in scanner. These devices have superior battery life than a regular phone and are designed for these functions.



A Quick Look

- Android interface with intuitive design
- Rugged and durable device
- Long battery life
- Easy to carry around throughout the day
- Suited for retail but works across multiple industry types

Other Specs

- Built-in scanner captures barcodes easily
- On-screen keyboard for data input
- Optional automatic brightness levels adjust display to adapt your environment
- Supports 4 ft./1.2 m drop; 5 ft./1.5 m with case



Testimonials



We compared a number of POS systems and CerTek's pricing was extremely competitive. All of the equipment was shipped on time and complete. The installation was very user-friendly. When we needed assistance, the CerTek staff were easy to reach and very proactive in getting our system up and running.

Debbie Kouri, Owner of The Cook's Nook

HALLMAN COMPANY

I wanted to thank the entire Support Team at CerTek for the positive and helpful attitude you have exhibited and the attention and support you have shown in helping my clients install, learn, and use Artisan. I realize your work is always challenging, and I thank you for the over and above service you have given!

James Hallman, Owner of The Hallman Company

HOLLY HILL urban style

We looked at many different POS programs, from one size fits all to overly complex high-cost systems. The Artisan system makes inventory management a breeze and efficiently handles sales transactions, pricing tickets, customer receipts, credit card transactions, and order entry. Customer support is just a phone call away, but we seldom need to use it. Two other local businesses have switched to Artisan from other brands after seeing how ours performs. Highly recommended.

Ray Raffa, Owner of Holly Hill Urban Style



Thanks so much for all of your help in getting us set up with Artisan. Everything is running smoothly and the system is very user-friendly. I am very excited to have a system that helps us run things more efficiently. Everyone at CerTek has been so nice and helpful to work with and has made this transition very easy!

Laura Mansour, Manager of Operations at Old Florida Outfitters



In years past, I dealt with major department stores and this system does as much as their system would do, relating to sales and inventories. It gives superb sales information, but more importantly, it gives great inventory reports. The aspect that impresses me the most is the ability to go back in time to retrieve past sales and inventories. Most POS systems do not give you that ability. This was the best money I have spent; I just wish I had done it years ago.

Greg Harvell, Owner of G. Harvell Men's Clothier



We appreciate the excellent service the Certek Team has provided! A real pleasure working with you, and everyone on the team! Thankful and blessed!

Bill Brawner, Owner of The Bronze Lady



Dollar for dollar, this is the best system out there. Easy to set up and maintain, and Customer Service had the answer every time. The first time I received new stock and it asked if I wanted to print labels, I was thrilled!

Jennifer Megilore, Owner of Artware, Inc.



The folks at CerTek are just a real pleasure to work with, from sales to technical support. Their POS system is the best I've worked with and their support team is always quick to respond, effective, and warm.

Carol Todd, Owner of Wine Geeks Amronk



HAR ZION
T E M P L E

We researched systems for our gift shop for six months and we were unable to find any as reasonably priced as yours. It does more for us than we ever anticipated and it was all for such a small price.

Jean Herz, Vice President of the Sisterhood of Har Zion Temple



At just 24 years old, Brooke O'Hair took her love of the beach and great customer service skills and opened her own store, Blacktop Surf Shop. Only ten minutes from the nearest sandy shores, her location in Largo attracts plenty of customers eager to hit the waves.

Florida locals and sightseers agree: having the right outdoor wear is a necessity. Living up to its "salty and sunkissed" motto, Blacktop has the solution for a sunny day, right down to the sunscreen. Lightweight dresses and tops line the walls while snapbacks and bucket hats line the shelves. UV-protectant long sleeve shirts are a popular item, as well as swimwear, shorts, and tote bags to carry all beach essentials.

The men's selection includes boardshorts, pocket tees, hoodies, and more. For the younger crowd—much younger, that is—there are swaddle blankets and Florida-inspired sheets for cribs.

O'Hair thought about the little things, too. A variety of stickers, some bearing the company's logo or tropical scenes, are perfect for decorating water bottles and bumpers. Candles and soaps are available as well—for those that want to take the vacation back home with them.

Though her store only opened in early 2022, O'Hair is no stranger to how businesses run. At 15, she started working at Overhead Surf Shop in Madeira Beach, and it was there she realized the power behind a good point of sale system.

"I had already used Artisan for a long time," O'Hair said. "It's been years of Artisan."





“I could use Artisan in my sleep.”

When it came time to start her own business, she already had the program in mind. Instead of having to launch her first store with a completely unfamiliar system, she wanted to stick with what she knew.

“It’s to the point now,” O’Hair mentioned, “where I could use Artisan in my sleep.”

Among her favorite features, the layout of the program is what she favors the most. “The interface is super smooth and easy to pick up on,” said O’Hair. “I started training two employees a few weeks ago and they’re already picking it up.”

The hardware wasn’t an issue either. “It works well with my touchscreen computer. I love being able to just press on the screen to get to where I need to go.”

As for any hiccups along the way, she admitted those were user errors. “One time I didn’t have the printer plugged in correctly. I called the support line and got that squared away really quickly.”

O’Hair is hoping to welcome some new members to the Blacktop staff in the next few months. She’s also considering trying the employee time clock feature to help keep track of employee hours. “Right now I just write all hours by hand, which isn’t a great way to keep things organized. I also need to send that information to my accountant. So, I’m definitely considering talking to CerTek about using that feature for my store.”

“Someone is always ready to help.”

The CerTek staff is grateful for O’Hair’s trust in the program. “Whenever I have an issue, which doesn’t really happen that often, I know I can call you guys. Everyone is so friendly, and someone is always ready to help me out,” O’Hair said. “I really appreciate that.”

We’re always happy to see Artisan working so well across different industries. Each business is unique, and we look forward to helping more first-time store owners remain successful for years to come.



Contact CerTek

fortispay.com

- Discounted processing rates for Artisan customers and no set-up or annual fees. Also, enjoy a waived \$250 credit card module fee courtesy of CerTek!
- Eliminate third parties with a direct integration to our in-house payment gateway, for real-time transaction management
- Easily connect your Artisan Online Shopping Cart or third party eCommerce shopping cart to the gateway at no additional cost. Online shopping cart sold separately by CerTek
- We work directly with Artisan when technical issues arise - no more playing middle man



877-583-1222

Michael Lepore

relprocessing.com

- Expert PCI consulting to help you understand the process
- No surprises - we honor transparency when you work with us
- Works hand in hand with Artisan POS to find the solution you need
- Accessible and available when you need us
- Unbeatable service and support



813-369-6065

Eric Suhoza

Eric.Suhoza@EVOPayments.com

- Runs smoothly in all retail verticals supported by Artisan POS
- Supports EMV, contactless, point-to-point encryption
- Integrates with the Ingenico Lane 5000
- Omnichannel solutions with Datacap Trancloud™ and NETePay
- The "EVO + Artisan" pairing drives growth and success for reseller partners with fast, aggressive residual payouts, upfront cash bonuses, and "free terminal" promotions



Contact CerTek

fisglobal.com

- Get the confidence of full-range protection that helps keep sensitive card data safe at all points of the transaction
- Our payment processing comes built into Artisan POS software. You'll get fast transactions, quick funding, and detailed, on-demand reporting, all from day one
- Give your customers the freedom and satisfaction of paying with their preferred payment method. Easily accept credit and debit as well as gift and the latest contactless technology
- We're here to help with reliable 24/7 support over phone and email



877-723-7835

boldpayments.io

Contact CerTek Software for details

- Secure point-to-point encryption means sensitive info is never touched or breached
- Meets EMV and PCI-DSS compliance
- Works with numerous hardware solutions
- Online portal with valuable reports that give insight into transactions
- Compatible with Artisan POS



Fortis

Find out why so many Artisan POS users trust Fortis with their payment processing needs

Fortis and Artisan have partnered to provide the **best** possible experience for retailers...

Special Rates, No Setup Fees, No Annual Fees

We offer discounted processing rates for Artisan customers and no set-up or annual fees. Also, enjoy a waived \$250 credit card module fee courtesy of CerTek!

Direct Integration with Our Payment Gateway

Eliminate third parties with a direct integration to our in-house payment gateway, for real-time transaction management.

1-2-3 eCommerce

Easily connect your Artisan Online Shopping Cart or third party eCommerce shopping cart to the gateway at no additional cost.

(Artisan Online Shopping Cart is sold separately by CerTek).

Superior Technical Support

We work directly with Artisan when technical issues arise - no more playing middle man.



Contact CerTek

fortispay.com



RelProcessing

Reliable. Relationships. Relief. It All Starts With Rel

Solutions You Can Trust



Unbeatable Value, Service, and Support

- Never look for another payment processing partner again
- Feel confident knowing you're paired with a processor that's the right fit for your business
- We provide high value service for you - it's our goal!









Call Today!
877.583.1222

relprocessing.com



EVO's integrated payment solution works seamlessly with Artisan POS Software

Combining EVO with Artisan offers many benefits:

-  Runs smoothly in all retail verticals supported by Artisan POS
-  Responsive customer service and 24/7 tech support
-  Supports EMV, contactless, point-to-point encryption
-  Integrates to the Ingenico Lane 5000
-  Omnichannel solutions with Datacap TranCloud™ and NETePay
-  The “EVO + Artisan” pairing drives growth and success for reseller partners:
 - ▶ Fast, aggressive residual payouts
 - ▶ Upfront cash bonuses and “free terminal” promotions



Ingenico
Lane 5000

Learn more about how EVO can help your business by reaching out with any questions.

Eric Suhoza
813-369-6065
Eric.Suhoza@EVOPayments.com

BOLD

INTEGRATED PAYMENTS



Secure Payment Processing

- Our solution seamlessly integrates with Artisan POS
- Safeguard customer payments with point-to-point encryption
- Built-in PCI compliance for enhanced security
- Works with multiple EMV hardware choices

877-723-7835

boldpayments.io

Contact CerTek Software for details



Example Reports

Artisan features a built-in Report Designer for Advanced Users. This tool lets you copy existing reports to customize - by you or CerTek.

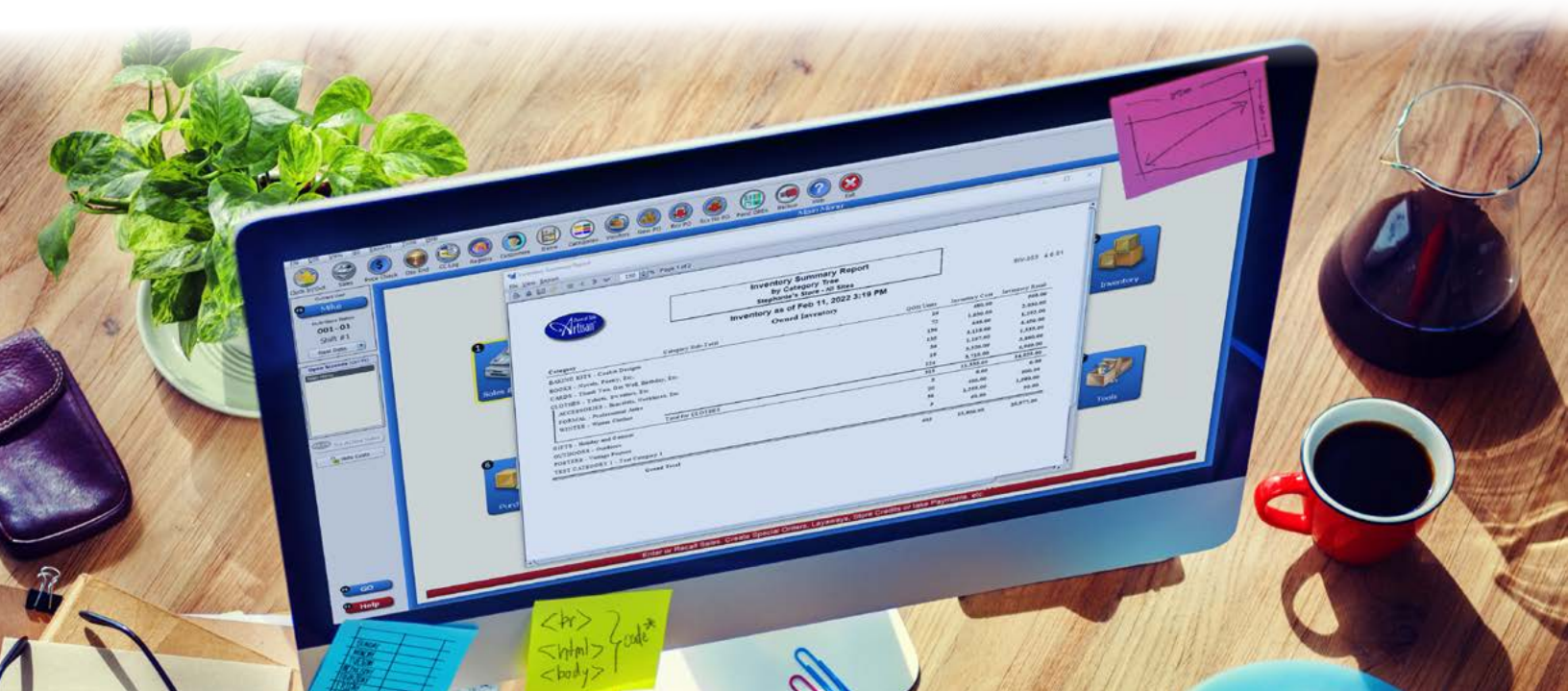
Just a few examples

- Merchandise Performance Analysis (by Category, Vendor, Item, etc.)
- Month End (Sales Summary for Any Date Range)
 - ✓ Receipts Summary
 - ✓ Tender Summary
 - ✓ Sales Tax Breakdown
 - ✓ Sales By Category, Vendor, Item, Sales Rep, Customer, Hour and more.

We can customize this report for you!

A few we didn't have room to show you

- Day End (Printable on Receipt Paper)
- Best/Worst Sellers and Slow Moving Inventory
- Consignment Payout Statement
- On-Order by Category, Vendor, etc.
- Inventory Change Report
- Sales by Item and Inventory Lists
- Payment Processing Batch and Reconciliation
- **Custom Reports Available - Call Us**



How To Read the Merchandise Performance Analysis Report

Current Date Range

Reference Date Range

Merchandise Performance Analysis

CUR = 05/01/2022 - 05/31/2022
REF = 04/01/2022 - 05/31/2022

Company Name Goes Here

Beginning Inventory for Report Period

Ending Inventory for Report Period

See reverse for details on TURNS & GMROI

Page: 1 of 1

Includes Transfers & Adjustments

Maintained Mark Up %

Initial Mark Up %

Average Price

On Order UNITS

On Order RETAIL

On Order Retail Dollars As of Today

FRUIT	Net Received			Mark Down	Beginning Inventory			Gross Profit		TURNS	Average Price	On Order UNITS	On Order RETAIL										
	UNITS	COST \$	RETAIL \$		UNITS	COST \$	RETAIL \$	%	\$					GMROI	On Hand On Ord								
APPLES - Apples																							
CUR	40	20	50	60.0	100	125	33	0	0	80	40	100	34	0.8	75	36	60.0	60.0	14.5	1	1	100	100
REF	165	83	206	60.0	145	181	28	0	0	20	10	25	63	0.2	109	31	60.0	60.0	21.75	1	1	125	125
ORANGES - Oranges																							
CUR	45	34	72	53.1	158	253	67	0	0	122	92	195	66	0.8	134	64	53.1	53.1	63.6	2	2	85	85
REF	295	221	472	53.1	286	488	72	0	0	9	7	14	37	0.1	243	69	53.1	53.1	72.03	2	2	136	136
Total FRUIT																							
CUR	85	54	122	55.9	258	378	33	0	0	202	132	295	63	0.8	209	30	55.4	57.5	64.9	1	1	185	185
REF	460	304	678	55.2	431	639	41	0	0	29	17	39	39	0.1	352	38	55.1	55.1	84.02	1	9	261	261
VEGETABLES																							
CORN - Corn																							
CUR	125	44	106	58.8	120	102	13	0	0	5	2	4	2	0.0	60	12	58.8	58.8	33.0	1	1	60	60
REF	175	61	149	58.8	165	140	15	0	0	10	4	9	14	0.1	83	15	58.8	58.8	47.14	1	1	51	51
POTATOES - Potatoes																							
CUR	147	184	515	64.3	175	613	79	0	0	41	51	144	82	0.2	394	81	64.3	64.3	34.6	4	4	75	75
REF	207	259	725	64.3	194	672	74	7	1	13	16	46	74	0.1	430	76	63.9	63.9	52.90	3	4	263	263
SQUASH - Squash																							
CUR	58	20	44	53.3	85	64	8	0	0	37	13	28	16	0.4	34	7	53.3	53.3	26.6	1	1	25	25
REF	143	50	107	53.3	133	100	11	0	0	10	4	8	12	0.1	53	9	53.3	53.3	30.40	1	1	19	19
Total VEGETABLES																							
CUR	330	248	664	62.7	380	778	67	0	0	83	66	176	37	0.2	488	70	62.7	62.2	99.8	2	2	160	160
REF	525	370	981	62.3	492	912	59	7	1	33	23	52	61	0.1	566	62	62.0	62.0	146.95	2	10	332	332
Grand Total																							
CUR	415	302	786	61.6	638	1156	100	0	0	285	197	471	100	0.4	697	100	60.3	60.4	164.6	2	2	346	346
REF	985	674	1659	59.4	923	1551	100	7	0	62	40	101	100	0.1	917	100	59.1	59.1	229.35	2	10	593	593

13 + 79 + 8 = 100% of the Vegetables Category (So CORN represents 13% of our Vegetable Sales)

33 + 67 = 100% of the Grand Total (So FRUIT represents 33% of our Sales)



Your Store Name - Main Site - All Sites

Sales Summary Report

Printed On: 6/1/2022
6:04 PM

JUN 2022

Page 1 of 1

Receipts Summary			Deposit Tender Summary		
	Retail	Qty	Tenders		Qty
TOTAL SALES	24,483.58	3	Amex	225.00	1
SALES TAX	1,425.79	0	Cash	5,244.15	3
GC ISSUED	225.00	1	MC	8,099.70	1
GC REDEEMED	-450.00	1	TravCheck	427.54	1
Net GC	-225.00	2	Visa	11,687.98	1
TOTAL RCPTS	25,684.37	0	TOTAL TENDER	25,684.37	7
AVG SALE	8,161.19	3			
AVG UNIT	12.96	1,889			
COST	11,077.84	55%			
DISCOUNTS	510.00	96			

Your Store Name - Main Site- All Sites							
Sales by Category for JUN 2022							
Category	Category Sub-Total	Retail	Qty	Discounts	Cost	Gross Profit	% Margin
CLOTHING - Clothing		255.00	17	0.00	65.79	189.21	74%
CLOTHING-YOUTH - Youth Clothing		3,128.00	425	0.00	2,970.75	157.25	5%
HATS - Hats		840.00	84	0.00	483.84	356.16	42%
SCARVES - Scarves		672.00	24	0.00	336.00	336.00	50%
Total for CLOTHING	4,895.00						
JEWELRY - Jewelry		312.00	24	0.00	156.00	156.00	50%
KEYCHAINS - Keychains		350.00	70	0.00	175.00	175.00	50%
PENDANTS - Pendants		4,092.00	400	0.00	884.00	3,208.00	78%
P-GOLD - Gold Pendants		809.73	27	0.00	445.50	364.23	45%
P-SILV - Silver Pendants		2,564.05	95	285.00	1,567.50	996.55	39%
Total for PENDANTS	7,465.78						
Total for JEWELRY	8,127.78						
PM - Printed Material		0.00	0	0.00	0.00	0.00	0%
BOOKS - Books		5,588.80	224	0.00	2,242.24	3,346.56	60%
CALENDAR - Calendar		10.00	20	0.00	8.68	1.32	13%
MAPS - Maps		974.25	75	0.00	450.75	523.50	54%
POSTERS - Posters		1,124.25	75	0.00	562.50	561.75	50%
Total for PM	7,697.30						
T - Tourists		0.00	0	0.00	0.00	0.00	0%
BAGS - Tote Bags		250.00	50	0.00	0.50	249.50	100%
FILM - Film & Camera Supplies		1,457.50	275	0.00	728.75	728.75	50%
TOURS - Sara's Guided Tours		2,056.00	4	0.00	0.04	2,055.96	100%
Total for T	3,763.50						
Grand Total		24,483.58	1,889	285.00	11,077.84	13,405.74	55%

Sample Sales Receipts

Why Use a Receipt Printer?

Receipt printers offer a fast and convenient way of giving your customer a receipt. These printers are fast, small, and provide easy access. The higher the number of sales, the more you'll want to use a receipt printer instead of a slower full-sheet printer. Stores that specialize in **customer service** and have a lower volume of sales may choose to have a larger receipt that shows more detailed information and doesn't have the fast-service look. Artisan receipts are **completely customizable!**

Have it Both Ways!

Configure Artisan to print multiple receipts or to print different receipts under different circumstances. Establish guidelines for automatic selection or choose from a menu at the point of sale. Create packing slips, gift receipts, and more.

Store Name Goes Here 123 Main St Happyville, NY 10101		Your LOGO Goes Here		Invoice # 124	05/06/2022 Page 1 of 1
Bill To: SAMPLE SALES SLIP (Brad Baker) 1856 Brandon Ln Westfield, UT 94801		Ship To: Brad Baker 1856 Brandon Ln Westfield, UT 94801		Ship Via: Best Way	
		Phone:		Sales Rep: J P	
		Fax:		Clerk: J P	
		Your PO #			
QTY	ITEM CODE	DESCRIPTION	PRICE	AMOUNT	
1	JT018	Lg Baking Dish	50.00	50.00	
1	JT023	7" Pitcher	38.00	38.00	
1	PL13	Sm S/S Earrings	42.00	42.00	
		Wrap these items for birthday.			
1	SHIP	Shipping & Handling	20.00	20.00	
		Paid by: 200.00			
		Change: 40.90			
		Cash			
		NS			
<p>Item numbers may be from 1 to 15 characters, contain letters, digits, most symbols, and spaces in any combination.</p>		<p>Insert lines, rearrange existing lines, or add blank lines. This helps you keep groups of items together for clarity.</p>			
		<p>Insert lines, rearrange existing lines, or add blank lines. This helps you keep groups of items together for clarity.</p>			
<p>Completely Customize this Form! Change colors, fonts, lines, logos, include product pictures, whatever!</p>					
We Appreciate Your Business!			Subtotal	150.00	
			7% Tax	9.10	
			Total	159.10	

Full Page Sales Receipt

Printed on 8 1/2 x 11" plain paper. Shown at 45% of original.

Sales Receipt

Copied from 3 1/8" register paper from an Epson Thermal Receipt Printer. Shown with optional Logo, Item Count ("Total Items)," Total Savings ("You Saved: 40.00") and other special formatting.

Completely Customize this Form!
Add Your Name, Logo, Contact Info
Add your Return Policy (Top or Bottom)



01/07/2022 12:21:48

Slip #152 Clerk: Susan

Rick Ross
1925 Church St
Plainfield, NJ 07076

1 DR003	400.00	-10%	360.00
Table Top Circle Gong			
8 JT013	8.50		68.00
Tea Cups			

Paid by: 400.00 Check
60.00 Cash
Change: 2.04

TOTAL ITEMS	9
Subtotal	428.00
7% Tax	29.96
Total	457.96

You Saved: 40.00

We Appreciate your business!

Sample Labels

Artisan labels are fully customizable - the possibilities are endless! All labels shown are paper and white, unless otherwise noted, and shown to their actual size.

Terms and Technology

TT = Thermal Transfer. **DT** = Direct Thermal.











Thermal Transfer require ribbons - but the labels last longer. Direct Thermal labels do not require a ribbon, but fade over time, especially due to heat and sun.

R = "Removable" (weaker) adhesive. **P** = "Permanent" (stronger) adhesive. **M** = Mylar

Example: TTR = Thermal Transfer Removable

Most labels shown work with Eltron and Zebra printers.

Merchandise Labels

#		3/4 x 7/16" 2 Across	SSL-101-TTR SSL-101-TTP SSL-101-DTR SSL-101-DTP		Use 2-across labels as a pair, with price and barcode separate, or as two independent labels.
*		1 x 1/2"	SSL-201-TTR SSL-201-DTR SSL-315-M		3/4 x 3/4" Permanent Only SSL-401-TTP SSL-401-DTP
#		1 1/8 x 9/16" 3 Across	SSL-3UP-TTR SSL-3UP-TTP SSL-3UP-DTR SSL-3UP-DTP		1 1/4 x 3/4" TT Removable Only SSL-403-TTR
* #		1 x 3/4" Thermal Transfer Only SSL-402-TTR SSL-402-TTP		1 1/8 x 1" Permanent Only 2 Across SSL-1x1x2-TTP SSL-1x1x2-DTP	
*		1 1/2 x 3/4" Mylar Permanent Only SSL-404-TTP-M	Notes:		
* #		2 x 1" 2 Across SSL-2x1-TTR SSL-2x1-TTP SSL-2x1-TTP-M	* May be available in other variations with sufficient minimum order. Call for a quote.		
Not available in DTR		# This label has perforations between each row of labels to make it easy to tear off the printer.			



- 3 x 2" SSL-3x2-TTP
- Also Available:
- 2 x 2" SSL-2x2-TTP
- 4 x 3" SSL-4x3-TTP
- 4 x 4" SSL-4x4-TTP
- 4 x 6" SSL-4x6-TTP

Clothing Hang Tag

Card Stock No Adhesive



2 1/2 x 1 7/16"
SSL-900-TT-CS

Jewelry Bar Bell & "String" Tags



Adhesive Free Shank
SSL-345-TTP-M (Mylar)
SSL-302-TTP (Paper)



Adhesive Free Shank
SSL-305-TTP-M



Adhesive Free Shank
SSL-340-TTP-M
Gold*

Adhesive Free Shank

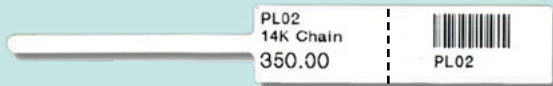


SSL-348-TTP-M



SSL-501-TT
SSL-501-DT

Adhesive Free Adjustable Loop



SSL-366-TTP-M
Fold on Line

Adhesive Free Adjustable Loop

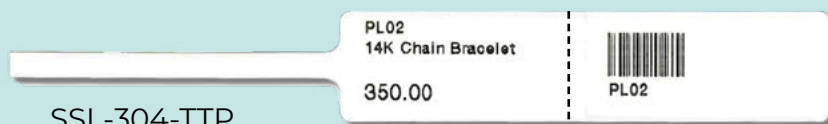


SSL-369 (Colors)
Fold on Line

SSL-306-TTP-M

SSL-303-TTP

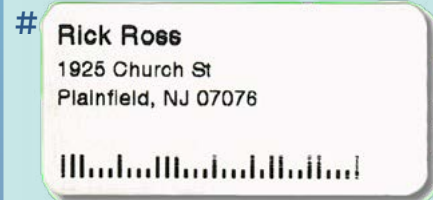
Adhesive Free Adjustable Loop



SSL-304-TTP
Fold on Line

Mailing Label

Print Postal Bar Codes.



2 x 1" SSL-2x1-TTP
SSL-2x1-DTP

Perforations between rows

*Available in White, Yellow, Green, Blue, Pink, Orange, and Silver
2 Roll Minimum (May Mix Colors)

Customer ID Labels

Scan anytime in the Cash Register just like an item.

2 x 1" SSL-2x1-TTP



Why Choose CerTek Software Designs for Your POS Software?

We Know Retail

Over and over, we hear our customers tell us how impressed they are that we thought of everything. We understand Retail because both founders of the company have prior experience owning retail businesses, and their extensive software design background let them turn that experience into a customer program built from a retailer's viewpoint.

We understand your need to get your merchandise out on the floor, to have accurate inventory counts, and to have somebody that not only cares about you and listens to your issues, but has the expertise to answer your questions quickly and correctly.

We Make Software for Everyone

We specialize in making software that's intuitive and easy to use, even if you've never used computers before. At the same time, we offer advanced features and sophistication that even the most technical user can appreciate.

We Design and Build the Software Ourselves

On the rare occasion when you do need help learning or using the software, who better to support you than the people who wrote the software in the first place? We're also constantly trying to find new ways to help you get your job done, which often takes thinking about it in another way... We really listen to our customers. Our team works hard to empower the independent retailer, not hold you back.

CerTek never outsources sales, support, or development. All CerTek operations are U.S. based and brought to you by talented staff who care - and speak with less technical jargon.

We Help You Protect Your Investment

CerTek has unique offerings such as our Loaner Equipment Service Plan*, equipment rental, and complete turnkey hardware/software packages that work well together. We set up and test every unit before it ships, and we offer friendly US-based support. Best of all, our support plans come with unlimited free software upgrades!

*Loaner Equipment Service Plan, included with any equipment you purchase from us: As long as your equipment is under warranty, we offer free loaner replacements for failing equipment while yours is repaired. You only pay shipping. Subject to some restrictions.



877-723-7835

certek.com

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