

# RetailNOW AT-A-GLANCE

## Badge Access

Pending your registration level, your badge will grant you either full access or limited access to RetailNOW functions. Please look for the colored dots to denote the level of access to events.

- Reseller Members = ●
- Vendor Members = ●
- Exhibitors = ●
- Social Pass = ●
- Tuesday Expo Pass = ●

## Saturday, 7/30

Time	Event	Location	Badge Access	Education Track
8:00a - 4:00p	<b>RSPA Board Meeting + Trends &amp; Thought Leadership Forum</b>	Texas 1-2	Invite Only	
12:00p - 5:00p	<b>Registration Desk &amp; Info Desk Open</b>	Center Pre-function		
1:00p - 12:00a	<b>Vendor Partner Meetings</b>			
6:30p - 8:00p	<b>Chairman's Reception</b>	Mission Plaza	Invite Only	

## Sunday, 7/31

Time	Event	Location	Badge Access	Education Track
8:00a - 8:00p	<b>Registration Desk Open</b>	Center Pre-function		
8:00a - 1:00p	<b>RSPA Scholarship Golf Tournament</b> (Shuttle Departs from Hotel Tour Lobby @ 7am)	Bear Creek	Registration Required	
8:00a - 5:00p	<b>Vendor Partner Meetings</b>			
5:00p - 6:00p	<b>New &amp; Non-Member Reception</b>	Texas Pre-function	● ● ●	
6:00p - 7:30p	<b>Welcome Reception</b>	Center Pre-function	● ● ● ●	
7:30p - 10:00p	<b>Vendor Partner Hospitality Events</b>			

## Monday, 8/1

Time	Event	Location	Badge Access	Education Track
7:00a - 8:00a	<b>Morning Coffee</b>	Texas Pre-function	● ● ●	
7:30a - 7:00p	<b>Registration Desk &amp; Info Desk Open</b>	Center Pre-function		
8:00a - 10:00a	<b>Welcome + General Session</b> Featuring Kelly Funk, Greg Buzek & Emmitt Smith	Texas AB	● ● ●	
10:15a - 11:30a	<b>RSPA Annual Membership Meeting &amp; Board of Directors Election</b>	Texas AB	● ● ●	
11:30a - 12:00p	<b>Networking Lunch</b>	Texas Foyer	● ● ●	
12:00p - 12:50p	<b>The Disruptive Payment Ecosystem</b> Presented by: Stephen Bergeron	Texas 1-2	● ● ●	Collaborative Conversations
	<b>Pioneering Protection Beyond PCI</b> Presented by: Michelle Tinsley	Texas 3-4	● ● ●	Collaborative Conversations
	<b>Payments Security - Challenges, Trends and Tools</b> // Presented by: Paul Hunter	Texas 5-6	● ● ●	Payments

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## Monday, 8/1

Time	Event	Location	Badge Access	Education Track
12:00p - 12:50p	<b>Learn How to Win a Major Account</b> Presented by: Gregg Brunnick	San Antonio 1-3		Business Transformations
	<b>The Digital Store Platform</b> Presented by: Paula Da Silva	San Antonio 4-6		Vertical U.
	<b>Stop the Chaos and Create a Retail Experience</b> Presented by: Lora Coggins	Dallas 5-7		Vertical U.
	<b>RSPA Canadian Community Event</b> (All Welcome)	Texas C		
1:00p - 1:50p	<b>Payments as a Service</b> Presented by: Henry Helgeson	Texas 1-2		Collaborative Conversations
	<b>The Future of mPOS</b> Presented by: Jason Firment	Texas 3-4		Collaborative Conversations
	<b>Using Software Development Kits to Accelerate the Path to EMV-enabled mPOS</b> Presented by: Andrew Molloy	Texas 5-6		Payments
	<b>Empathetic Innovation (EI) Defining Product Design</b> Presented by: Steve McKean	San Antonio 1-3		Business Transformations
	<b>Payment Acceptance Risk Mitigation</b> Presented by: Michael English	San Antonio 4-6		Payments
	<b>IoT and Retail: Buzz or Benefit?</b> Presented by: Ravi Kanniganti	Dallas 5-7		Vertical U.
	<b>RSPA W2W Community Event</b> (All Welcome)	Texas C		
2:00p - 2:50p	<b>QIR Update</b>	Texas AB		Security
2:00p - 4:00p	<b>Vendor Partner Meetings</b>	See Pg. 12		
4:00p - 8:00p 6:00p - 8:00p	<b>Expo Hall Open</b> w/ First Look Reception (on Show Floor)	Longhorn ABC		
8:00p - 11:00p	<b>Vendor Partner Hospitality Events</b>			

## Tuesday, 8/2

Time	Event	Location	Badge Access	Education Track
7:00a - 8:00a	<b>Morning Coffee</b>	Texas Pre-function		
7:30a - 5:00p	<b>Registration Desk &amp; Info Desk Open</b>	Center Pre-function		
8:00a - 8:50a	<b>Retail Evolution</b> Presented by: Jeremiah Shea	Texas 1-2		Collaborative Conversations
	<b>The Changing Paradigm of POS: How to Succeed with Cloud</b> Presented by: Jordan Thaeler	San Antonio 1-3		Business Transformations
	<b>Forming Your Alliance with a Payment Processor</b> // Presented by: Brian Randolph	San Antonio 4-6		Business Transformations

# RetailNOW AT-A-GLANCE

## Tuesday, 8/2

Agenda  
At-A-Glance

Time	Event	Location	Badge Access	Education Track
8:00a - 8:50a	<b>Go Go Gadget Restaurant Tech!</b> Presented by: David Gosman	Dallas 5-7	● ● ●	Vertical U.
	<b>Managing the Transition to Managed Services</b> Presenters: Jami Interdonato, Bruce Mann & Chris Rumpf	Appaloosa 2	● ● ●	Business Transformations
9:00a - 9:50a	<b>Are You Prepared for the Opportunities that Accompany New POS Technologies?</b> Presented by: Chris Engelhardt	Texas 1-2	● ● ●	Collaborative Conversations
	<b>Security as a HUGE Revenue Opportunity</b> Presented by: Matt Downs	Texas 3-4	● ● ●	Collaborative Conversations
	<b>Why Embrace Network Security as a First Line Defense Strategy?</b> Presented by: Mark Cline	Texas 5-6	● ● ●	Security
	<b>How VARs &amp; ISVs Can SUCCEED with Cloud-based Tablet POS</b> Presented by: Hunter Allen	San Antonio 1-3	● ● ●	Business Transformations
	<b>Secrets to a Candid Work Culture</b> Presented by: Jim Roddy	San Antonio 4-6	● ● ●	Business Transformations
	<b>Clean Up On Aisle 5. Be the Trusted Advisor Your Grocer Can Depend On</b> Presented by: Paul Berry	Dallas 5-7	● ● ●	Vertical U.
	<b>Managing the Transition to Managed Services</b> Presenters: Jami Interdonato, Bruce Mann & Chris Rumpf	Appaloosa 2	● ● ●	Business Transformations
10:00a - 10:50a	<b>Lessons Learned &amp; Best Practices for Resellers for EMV Implementations</b> Presented by: RSPA's EMV Committee	Texas 1-2	● ● ●	Collaborative Conversations
	<b>Mobile Payments</b> Presented by: Chris Lee	Texas 3-4	● ● ●	Collaborative Conversations
	<b>The "Internet of Things" and Merchant Physical Security</b> Presented by: Anne Gray & Ivelisse Gomez	Texas 5-6	● ● ●	Security
	<b>Business Builders Workshop</b> Presented by: Mark Frasco	San Antonio 1-3	● ● ●	Business Transformations
	<b>Going the Last Mile with a Strategic Deployment Partnership</b> Presented by: Gina Daniel-Lee	San Antonio 4-6	● ● ●	Business Transformations
	<b>Complete Payment Security for Restaurants</b> Presented by: Matt Donnelly	Dallas 1-2	● ● ●	Vertical U.
	<b>Enhancing Time Tested Tactics with Contemporary Technology</b> Presented by: Stephan Mercier	Dallas 5-7	● ● ●	Vertical U.
	<b>Managing the Transition to Managed Services</b> Presenters: Jami Interdonato, Bruce Mann & Chris Rumpf	Appaloosa 2	● ● ●	Business Transformations
11:00a - 11:50a	<b>Tuesday General Session</b> Featuring Doug Rauch	Texas AB	● ● ●	
12:00p - 5:00p	<b>Expo Hall Open (w/ Lunch)</b> Exhibitors: 11:30a - 12p // Attendees: 12p - 1:30p	Longhorn ABC	● ● ● ● ●	
6:00p - 9:00p	<b>RSPA Awards Presentation + Reception</b>	Texas AB + CD	● ● ● ● ●	

# RetailNOW AT-A-GLANCE

## Wednesday, 8/3

Time	Event	Location	Badge Access	Education Track
7:00a - 8:00a	<b>Morning Coffee</b>	Texas Pre-function	● ● ●	
7:30a - 12:00p	<b>Info Desk Open</b> (Registration Desk Closed)	Center Pre-function		
8:00a - 8:50a	<b>Compliance + Mitigation in a Sea of Data Security Risk</b> (w/ Continental Breakfast) Presented by: S. Keith Mouldsdale	Texas 1-2	● ● ●	Security
9:00a - 9:50a	<b>General Session: Industry Update</b> Featuring Bob Goldberg	Texas AB	● ● ●	
10:00a - 10:50a	<b>General Session: Lightning Round Leadership</b>	Texas AB	● ● ●	
11:00a - 12:00p	<b>Closing General Session</b> Featuring Josh Klein	Texas AB	● ● ●	
12:00p - 2:00p	<b>Closing Party</b> (All Welcome)	Texas CD	●	
1:30p - 3:30p	<b>QIR Testing</b>	San Antonio 1-2	Registration Required	Security