



connecting the Point of Sale technology ecosystem

VENDOR ENGAGEMENT OPPORTUNITIES

INCREASE YOUR INDUSTRY PRESENCE

- ◆ Year long & single event sponsorship & branding opportunities
- ◆ Signature event exposure at RetailNOW® & INSPIRE®
- ◆ Provide thought leadership at RetailNOW & INSPIRE
- ◆ Distribute your press releases through our communication channels
- ◆ Compete to be highlighted as an RSPA Vendor Award of Excellence Recipient
- ◆ Exhibit at RetailNOW
- ◆ Advertise in connect magazine, on GoRSPA.org or in the RetailNOW show guide

ESTABLISH YOUR BRAND AS A THOUGHT LEADER

- ◆ RetailNOW® & INSPIRE® education opportunities
- ◆ Provide content for webinars, connect, e-news & GoRSPA.org
- ◆ Sponsor education or a tuition reimbursement program
- ◆ Provide access to RSPA content to your staff and/or channel partners

EXTEND YOUR REACH & GROW YOUR VAR CHANNEL

- ◆ RetailNOW® Partner Program participation
- ◆ Invite RSPA to participate at your annual partner conference
- ◆ Community engagement & sponsorship
- ◆ Committee & Board engagement
- ◆ Membership directory

BE PHILANTHROPIC

- ◆ Corporate gift to RSPA scholarship program
- ◆ Include the RSPA scholarship fund in your corporate matching gift program

For more details, visit www.GoRSPA.org.