



# LOGO GUIDELINES

You joined RSPA to set yourself apart from your competition... Now show your customers!

## Member Logo

Use of RSPA's Member Logo may be used by any current RSPA member company for the purposes of displaying its affiliation with RSPA.



### REVERSE LOGO

When using either logo on a dark background, all elements of the logo are 100% white.



### SCALE

"X-scale" and "Y-scale" must be equal. Do not stretch.



## Company Logo

Use of RSPA's Company Logo must be approved by authorized RSPA Staff before external use.



### B&W LOGO

When either logo cannot be used in full color, the black and white version may be used in 100% black.



### BACKGROUND

Only use blue/white member logo on a patterned image.

