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RetailNOW 2007 Draws Record Crowd

Cross-vertical show features retail, grocery, food service, and C-store industries

Charlotte, NC—August 17, 2007 – RetailNOW 2007, held July 15th – 18th in Las Vegas, NV, drew record crowds with over 1,400 attendees and 130 exhibitors. Keys to the show's growth include:

- Serving as the retail IT industry's leading cross-vertical show, featuring the leading vendors and distributors in the grocery, food service, convenience store, and retail markets
- 23 education sessions – 8 of them new – organized by Jay Usyk, RSPA's recently hired Director of Education
- RSPA providing free space to vendor-members to hold their annual dealer meetings

"I always come away from RetailNOW with a whole new perspective. I spend a lot of time talking and networking with other dealers and find out what their successes and failures are and take that back to my own organization to see what we can do better. The information we learn at this show helps us to be even more successful in our individual business and helps us to better serve our customers," said RSPA member, Michael Kress of Retail Data Solutions.

"At last year's convention and trade show, we launched the industry association initiative with a great vision for the future. Twelve months later we have delivered the results that make our vision for an industry association a firm reality and positive voice for our industry," said Joseph Finizio, RSPA Executive Director.

Additional show highlights included a Scholarship Golf Tournament and the annual RSPA Awards of Excellence Ceremony. Also, at the General Session, RSPA announced several new industry initiatives and new RSPA member benefits.

Held at the Rio All-Suite Hotel & Casino, RetailNOW is The Retail Solutions Providers Association's Annual Summer Convention and Expo. RetailNOW 2008 will be held again at the Rio All-Suite Hotel & Casino, July 13th – 16th, 2008.

About RSPA (www.GoRSPA.org)

The Retail Solutions Providers Association (RSPA) is the only association dedicated to the retail technology industry. RSPA members include resellers, hardware manufacturers, software developers, consultants, finance companies, and distributors bringing retail technology products and/or services to the marketplace. The RSPA provides education, industry advocacy, standards and information benefits that assist member companies in expanding their business.