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## **RSPA Launches Interactive Website**

Charlotte, NC—April 23, 2008 – The Retail Solutions Providers Association, RSPA, is pleased to announce the launch of a newly designed website, [www.GoRSPA.org](http://www.GoRSPA.org). This next generation, interactive site was created to serve as the home for the retail technology industry.

Retail technology professionals now have access to industry news, calendars, education, and archived articles on a wide-range of topics by visiting one website, *GoRSPA.org*. RSPA members have exclusive access to an on-line member directory, buyer's guide, PCI legal documents, detailed member benefits, on-line community of forums on important industry topics and special member pricing for all RSPA industry and educational events.

“A lot of effort and thought went into creating an easy-to-navigate, user friendly resource for retail technology professionals. RSPA's website provides our members easy access to all benefits and how to take best advantage of those benefits. With so many challenges facing our industry, this website has taken RSPA to the next level as being a one-stop-shop for our members,” said Nicole Taylor, RSPA Corporate Communications Manager.

*GoRSPA.org* is PCI Compliant featuring a secure payment processing system for all electronic transactions. Transactions can be made in the RSPA On-line Store and for all RSPA events. All meeting and event registration forms are now electronic, supporting RSPA's “green” initiative.

“The new *GoRSPA.org* is an important building block, providing the technology infrastructure required for RSPA to be a world class industry association and a true home for our members or anyone involved with the retail technology industry,” said Joe Finizio, RSPA Executive Director.

The new design and interface was launched on April 7, 2008. For more information and to register for your membership ID and password, visit *GoRSPA.org*.

[About RSPA \(www.GoRSPA.org\)](http://www.GoRSPA.org)

The Retail Solutions Providers Association (RSPA) is the only association dedicated to the retail technology industry. RSPA members include resellers, hardware manufacturers, software developers, consultants, finance companies, and distributors bringing retail technology products and/or services to the marketplace. The RSPA provides education, industry advocacy, standards, services and benefits that assist member companies in expanding their businesses.