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FOR IMMEDIATE RELEASE

## **RSPA Launches Certification Program**

Charlotte, NC—July 13, 2009 - The Retail Solutions Providers Association, the only association dedicated to the retail technology industry, today launched an industry Certification Program. The Certification Program is a new way to identify professionals in our industry and raise the standards of the retail technology industry. The RSPA Certification not only provides benefits to the people and businesses who are RSPA certified, but also to the industry overall. The RSPA Certification Program will launch in several stages beginning with company certification and later will offer an individual certification track. “The launch of the RSPA Certification Program is exciting because it lays the foundation for what will become an increasingly robust program to differentiate member professionals in our industry,” said Lauren Stark, RSPA’s Education Coordinator.

Since 2006, RSPA has been an all inclusive association and when the association initially reached out to all retail technology stakeholders, we discovered a need to educate and train industry professionals. Certification not only provides benefits to the people and businesses who are RSPA certified but also to the industry overall. Certification offers assurances to the public, including those who use the products and professional services of our industry.

Certification will say to a company’s prospects, customers, dealers and vendors that they are working with a company that is a distinguished solution provider who has demonstrated a commitment to excellence, maintains an exceptional level of professionalism, is ethical and fair and stands behind the products and services they sell and support.

“RSPA is very pleased to bring an industry association supported certification program to the Retail Technology marketplace,” said Joe Finizio, RSPA President & CEO. “This program was developed to set and maintain the bar of professionalism for retail technology vendors and resellers.”

The RSPA Reseller Certification Application will be available for download beginning July 13, 2009. To learn more, visit [GoRSPA.org/Certification](http://GoRSPA.org/Certification).

[About RSPA \(www.GoRSPA.org\)](http://www.GoRSPA.org)

The Retail Solutions Providers Association (RSPA) is the only association dedicated to the retail technology industry. RSPA members include resellers, hardware manufacturers, software developers, consultants, finance companies, and distributors bringing retail technology products and/or services to the marketplace. The RSPA provides education, industry advocacy, standards, services and benefits to assist member companies in expanding their businesses.

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