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FOR IMMEDIATE RELEASE

RSPA & VSR Announce the 2nd Annual Innovative Solution Awards

Charlotte, NC/ Randolph, NJ – April 28, 2009 – The Retail Solutions Providers Association (RSPA) and Vertical Systems Reseller (VSR) Magazine are pleased to announce that nominations have commenced for the 2nd Annual RSPA/VSR Innovative Solution Awards. Open to any dealer/reseller of retail technology, these awards are designed to honor VARs that have developed multi-vendor retail technology solutions for small- to medium-sized businesses (SMBs) that fall within one of the following categories: Fine Dining; Quick Service; Specialty Retail; Credit/Processing; Supermarket; and In-Store Customer Touch Points.

Nominations for the RSPA/VSR 2nd Annual Innovative Solution Awards are currently open until May 15, 2009. Winners will be determined by a panel of judges, and will be presented with their respective awards at the RSPA's Annual Awards Banquet on July 14, 2009 taking place during RetailNOW 2009 in Las Vegas, NV. Last year's winners include CAP Software (Specialty Retail and Best of the Best categories); Delaware Business Systems (Credit/Processing); Advanced Business Products (Quick-Serve Restaurant); Encore Associates (In-Store Marketing); Agilysys Retail Solutions Group; (Supermarket); and Managed Data Group (Fine Dining).

“Providing new and innovative solutions to meet the information technology needs of retailers is the momentum which will take our industry to the next level. The Innovative Solution Awards provide industry recognition for companies who provide leading edge, creative solutions,” said Joe Finizio, RSPA President & CEO.

“The RSPA/VSR 2nd Annual Innovative Solution Awards are designed to capture and honor the essence of multi-vendor retail technologies that are designed to serve the SMB marketplace,” said Regina Ciardiello, Editor, Vertical Systems Reseller. “VSR is dedicated to the reseller channel community and those who serve it, therefore we are proud to serve as partners with the RSPA on these awards, which are representative of forward-thinking retail technology solutions.”

To learn more about the Innovative Solution Awards, and to complete the nomination process, visit www.GoRSPA.org/ISA.

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About RSPA (www.GoRSPA.org)

The Retail Solutions Providers Association (RSPA) is the only association dedicated to the retail technology industry. RSPA members include resellers, hardware manufacturers, software developers, consultants, finance companies, and distributors bringing retail technology products and/or services to the marketplace. The RSPA provides education, industry advocacy, standards, services and benefits that assist member companies in expanding their business.

About VSR

Based in Randolph, N.J., Vertical Systems Reseller (VSR) (www.verticalsystemsreseller.com) is dedicated to bringing competitive advantage to resellers in today's high-growth, high-margin vertical markets through the timely objective coverage of channel news, technology and business trends and new product introductions. A member of Edgell Communications' Technology Group of magazines, VSR is built on the foundation of providing SMB resellers with the real-life solutions and applications-based knowledge they need to expand their business models.