

Member Advertising Rates

Member Rates | For Non-Member rates, double the member rate.

Size:	wxh	1x	5x	10x
Two Page Spread		\$1,995	\$1,895	\$1,795
Full Page	7"x10.5"	\$1,125	\$1,070	\$1,015
1/2 Island	7"x4.5"	\$795	\$755	\$715
1/2 Horizontal	4.5"x7"	\$795	\$755	\$715
1/3 Vertical	2.2"x10.5"	\$595	\$565	\$535
1/3 Square	4.25"x4.25"	\$595	\$565	\$535
Business Card	3.25"x2"	\$295	\$265	\$235

Additional Charges

- Premium Placement: 15% per issue.
- Premium placement is for full page advertisements only and is on a first-come, first-served basis.
- Please call for availability: 800.782.2693

Advertising Size & Requirements

- Trim Size: 8" x 11.5"
- As a general rule, all live material should stay 0.25" away from each edge for ads that bleed.
- Accepted formats:
 - » Photoshop TIFF or EPS
 - » Illustrator EPS (outlined fonts)
 - » Press-Quality PDF
- Additional Requirements/Guidelines: Refer to Graphic Standards, page 3

To fill out this form electronically, visit GoRSPA.org/MediaKit.

Issue	Content Deadline	Size	Artwork (circle)	Rate+Additional Charges
<input type="checkbox"/> January/February	November 25, 2009		New / Pickup	
<input type="checkbox"/> March	January 27, 2010		New / Pickup	
<input type="checkbox"/> April	February 24, 2010		New / Pickup	
<input type="checkbox"/> May	March 24, 2010		New / Pickup	
<input type="checkbox"/> June	April 28, 2010		New / Pickup	
<input type="checkbox"/> July/August	May 26, 2010		New / Pickup	
<input type="checkbox"/> September	July 28, 2010		New / Pickup	
<input type="checkbox"/> October	August 25, 2010		New / Pickup	
<input type="checkbox"/> November	September 22, 2010		New / Pickup	
<input type="checkbox"/> December	October 27, 2010		New / Pickup	
TOTAL:				_____

Advertising/Marketing Contact: _____

 Company: _____

 Address: _____
 City: _____ State: _____ Zip: _____
 Country: _____
 Phone: _____
 Email: _____

Please send an invoice
 Check (enclosed)
 Credit Card (information provided)
 AmEx Discover MasterCard Visa

Card Number: _____
 Expiration Date: _____
 Name as it appears on Card: _____
 Total from above: _____

Authorized Signature: _____