

Advertising Rates

Size:	wxh	Show Guide Rates	Member Rates	Member Exhibitor Rates
Full Page	4.75"x7.5"h	\$1,700	\$1,275	\$850
Half Page	4.75"x3.5"h	\$1,300	\$975	\$650
Color Logo w/Listing *Exhibitors Only		\$400	N/A	\$200
Premium Placement		\$600	\$500	\$400

Advertising Size & Requirements

- Trim Size: 6" x 8.25"
- All ads are 4-color process, no bleeds.
- Accepted formats:
 - » Photoshop TIFF or EPS
 - » Illustrator EPS (outlined fonts)
 - » Press-Quality PDF
- Additional Requirements/Guidelines: Refer to Graphic Standards, page 3

Additional Charges

- Premium placement is for full page advertisements only and is on a first-come, first-served basis.
- Please call for availability: 800.782.2693

To fill out this form electronically, visit GoRSPA.org/MediaKit.

Non Member Member Member Exhibitor

_____ Size: Full Page Half Page
 + _____ Premium Placement
 + _____ Color Logo next to Exhibitor Description (Available to Exhibitors Only)
 \$ _____ **TOTAL**

Artwork and Payment due Friday, June 11th, by 5:00pm EST.

Advertising/Marketing Contact: _____	<input type="checkbox"/> Please send an invoice
_____	<input type="checkbox"/> Check (enclosed)
Company: _____	<input type="checkbox"/> Credit Card (information provided)
_____	<input type="checkbox"/> AmEx <input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa
Address: _____	
City: _____ State: _____ Zip: _____	Card Number: _____
Country: _____	Expiration Date: _____
Phone: _____	Name as it appears on Card: _____
Email: _____	Total from above: _____

Authorized Signature: _____