

## Member Advertising Rates

**Member Rates** | For Non-Member rates, double the member rate.

Size:	wxh	File Size	Animation Length	1x	3x	6x	12x	
Vertical Banner	120 x 240	30k	0:15	<b>\$700</b>	<b>\$630</b>	<b>\$560</b>	<b>\$490</b>	*Every web ad appears and rotates on each page of <b>GoRSPA.org</b> (excluding the <b>RetailNOW</b> and <b>INSPIRE</b> websites). Rates listed are per month.
Full Banner	468 x 60	40k	0:15	<b>\$500</b>	<b>\$450</b>	<b>\$400</b>	<b>\$350</b>	
Button	120 x 90	20k	0:15	<b>\$300</b>	<b>\$270</b>	<b>\$240</b>	<b>\$210</b>	

## Advertising Size & Requirements

- Web advertising must be submitted in GIF or Animated GIF format.
- Web advertising sizes are pixel-based dimensions.
- Additional Requirements/Guidelines: Refer to Graphic Standards, page 3
- Please provide a complete URL when linking to a landing page. For example: <http://www.GoRSPA.org>

To fill out this form electronically, visit [GoRSPA.org/MediaKit](http://GoRSPA.org/MediaKit).

Issue	Size	Artwork (circle)	Rate+Additional Charges
<input type="checkbox"/> January		New / Pickup	
<input type="checkbox"/> February		New / Pickup	
<input type="checkbox"/> March		New / Pickup	
<input type="checkbox"/> April		New / Pickup	
<input type="checkbox"/> May		New / Pickup	
<input type="checkbox"/> June		New / Pickup	
<input type="checkbox"/> July		New / Pickup	
<input type="checkbox"/> August		New / Pickup	
<input type="checkbox"/> September		New / Pickup	
<input type="checkbox"/> October		New / Pickup	
<input type="checkbox"/> November		New / Pickup	
<input type="checkbox"/> December		New / Pickup	
<b>TOTAL:</b>			_____

Advertising/Marketing Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please send an invoice

Check (enclosed)

Credit Card (information provided)

AmEx  Discover  MasterCard  Visa

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name as it appears on Card: \_\_\_\_\_

Total from above: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_