

PANASONIC EARNS ENERGY STAR QUALIFICATION
FOR LITE-RAY POS WORKSTATION

Lower Cost of Operation Joins Impressive List of Features



Rolling Meadows, IL (March 23, 2010) – In keeping with Panasonic’s eco-ideas initiative, Panasonic System Networks Company of America today announced that its **Lite-ray POS Workstation** has earned the U.S. Environmental Protection Agency (EPA)'s prestigious ENERGY STAR qualification.

“Restaurant owners and operators can now realize energy cost savings while helping preserve the environment with the ENERGY STAR-qualified Lite-ray workstation,” said Sam Miyakodani, Group Manager of Panasonic System Networks Company.

“Panasonic is proud to deliver eco-friendly solutions that provide measurable ROI as well.”

ENERGY STAR is a joint program of the EPA and the U.S. Department of Energy helping to save money and protect the environment through energy efficient products and practices. ENERGY STAR qualified products reduce energy usage and carbon emissions, thereby helping the environment and providing cost savings to users.

Panasonic’s Lite-ray POS Workstation delivers reliable POS functionality at an affordable price. Based on the design of the Stingray workstation, Lite-ray is purpose-built with a fanless design featuring fewer moving parts. Its Intel® Atom™ Processor is power-optimized to deliver more robust performance per watt and the open architecture supports Microsoft Windows® including both standard and embedded platforms, along with Linux, which make it more ideal for retail market operations. Lite-ray is backed by a three-year warranty and additionally offers a full complement of options to further customize the POS solution, including a RAID data back-up and recovery system.

For more information, contact Panasonic by calling toll free 1-877-PANAPOS (1-877-726-2767) or visiting www.panasonic.com/pos.

About Panasonic System Networks Company of America

Based in Secaucus, NJ, Panasonic System Networks Company of America is a unit of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation

(NYSE: [PC](#)) and the hub of Panasonic's U.S. branding, marketing, sales, service and R&D operations. Panasonic System Networks Company of America, which integrates the businesses of the former Panasonic Communications Company of North America and Panasonic System Solutions Company, is a comprehensive business-to-business enterprise solutions provider. The company is a leader in corded PBX/IP PBX telephony systems and offers a complete suite of office productivity solutions and home communication and networking solutions, including cordless phones, security cameras, interactive whiteboards and multi-function printers that provide convenience, style and ease-of-use for consumer and business applications. Additional company information for journalists is available at www.panasonic.com/pressroom.

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***EDITORS' NOTE:** All photos are available upon request by emailing Sara Chaput at LRG Marketing Communications sara.chaput@lrgmarketing.com.

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