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FOR IMMEDIATE RELEASE

RetailNOW 2008 Draws Record Crowd for 2nd Year in a Row

Cross-vertical show features retail, grocery, food service, C-store, and In-store marketing industries

Charlotte, NC—July 29, 2008 – RetailNOW 2008, held July 12th – 17th in Las Vegas, NV, drew record crowds for the second year in a row. Topping last year, RetailNOW had 132 exhibitors and a record number of attendees.

Keys to the show's growth include:

- Serving as the retail IT industry's leading cross-vertical show, featuring the leading vendors and distributors in the grocery, food service, convenience store, retail, and in-store marketing markets
- 32 education sessions and 5 Technical Training workshops
- RSPA providing free space to vendor-members to hold their annual dealer meetings. Over 15 member-companies took advantage of this money saving benefit by holding their meeting in conjunction with RetailNOW 2008.

"I attended two dealer meetings while at RetailNOW 2008 which allows me to spend more time in my office instead of traveling. Spending time at RetailNOW with other vendors and dealers and taking advantage of the education is more beneficial for me because I can use the rest of the year to focus on my business," said Lynn Skurla of Skurla's Business Systems.

"RSPA continues to implement member ideas to improve our trade show and conference. There was proof of this at RetailNOW with our education sessions, vendor/dealer events, and record number of attendees and exhibitors. All of our events are linked by a common goal; to provide information and education to take our members and the industry to the next level," said Joseph Finizio, RSPA President & CEO.

Additional show highlights the 2nd Annual Scholarship Golf Tournament, Forward Thinking Thursday, the announcement of RSPA's new Chairman of the Board, Dean Crotty of North Country Business Systems, and the announcements of the RSPA Award of Excellence Winners and the RSPA/VSR Innovative Solution Award Winners.

RSPA Awards of Excellence are the only awards in the retail technology industry where dealers vote for their favorite vendors. RSPA dealer-members can vote on the best in the industry for supplies, software, and peripherals. The RSPA/VSR Innovative Solution Awards recognize outstanding achievements in technologically advanced multi-vendor solutions serving SMBs. These awards are open to any dealer/reseller of retail technology with a solution that falls under one of the following markets: Fine Dining, Quick Service, Specialty Retail, Credit/Processing, Supermarket, and In-Store Marketing.

During the RetailNOW 2008 Awards Banquet held on July 15th, the following companies received an award:

RSPA Awards of Excellence

Systems/Software

Gold: MICROS Systems, Inc.; **Silver:** Posera Maitre'D; **Bronze:** Future POS

Supplies

Gold: Heartland Label Printers; **Silver:** Nashua; **Bronze:** Bushnell Ribbon

Peripherals

Gold: Ready Distribution; **Silver:** Merchant Link; **Bronze:** Quality Retail Systems

Gold Medallion Award: Powervar

Innovative Solution Awards

Specialty Retail and Best of Best: CAP Software

Credit Processing: Delaware Business Systems

Quick-Serve Restaurant: Advanced Business Products

In-Store Marketing: Encore Associates

Supermarket: Agilysys Retail Solutions Group

Fine Dining: Managed Data Group

Held at the Rio All-Suite Hotel & Casino, RetailNOW is The Retail Solutions Providers Association's Annual Summer Convention and Expo. RetailNOW 2009 will be held at the Mandalay Bay Resort & Casino, July 11th – 16th, 2008.

About RSPA (www.GoRSPA.org)

The Retail Solutions Providers Association (RSPA) is the only association dedicated to the retail technology industry. RSPA members include resellers, hardware manufacturers, software developers, consultants, finance companies, and distributors bringing retail technology products and/or services to the marketplace. The RSPA provides education, industry advocacy, standards, services and benefits that assist member companies in expanding their business.